

100

Fig. 1

Definer Publishing Products Cycle

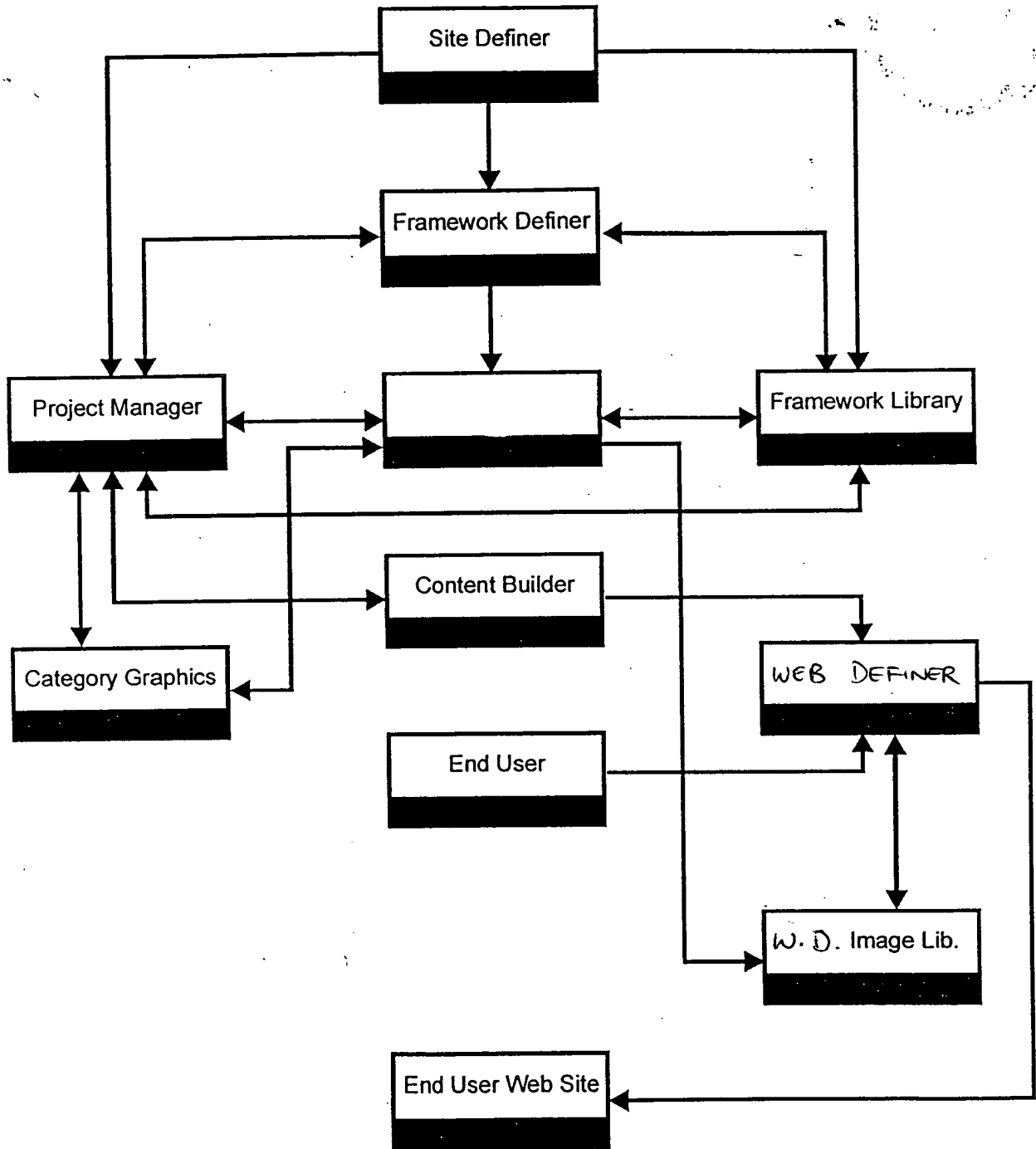
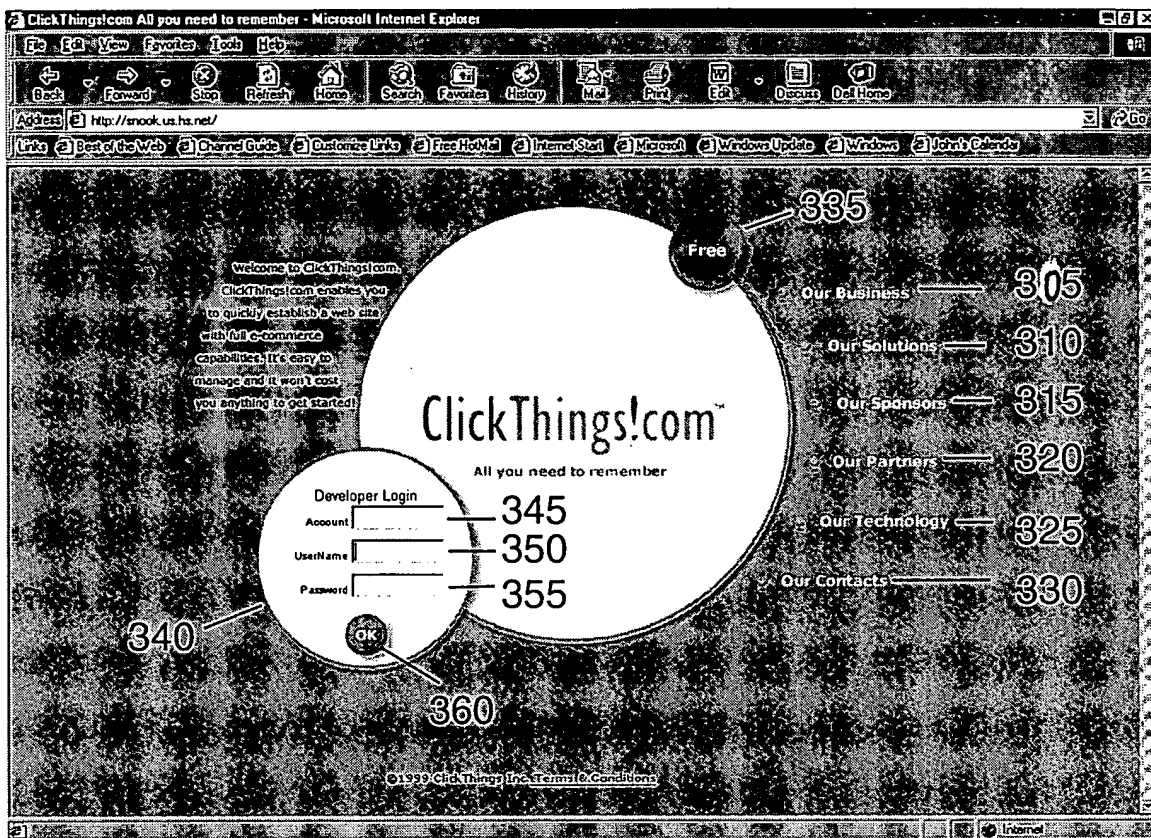
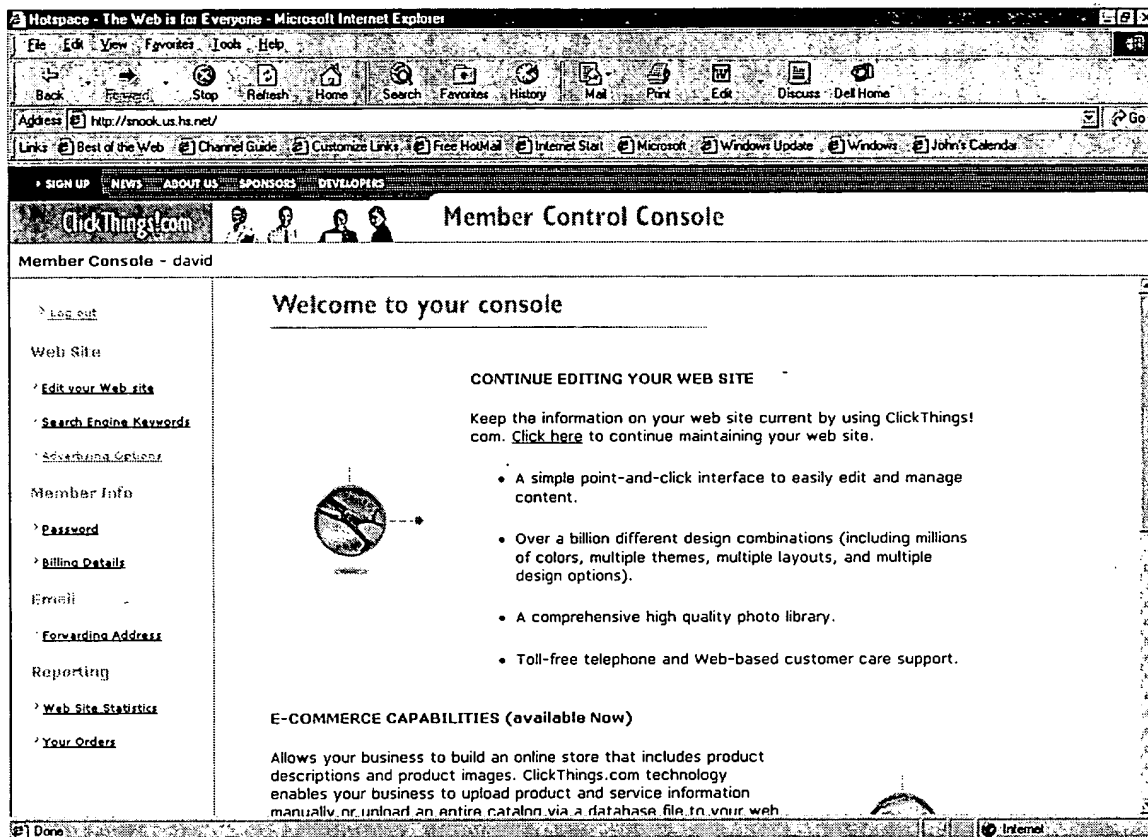


FIG. 2



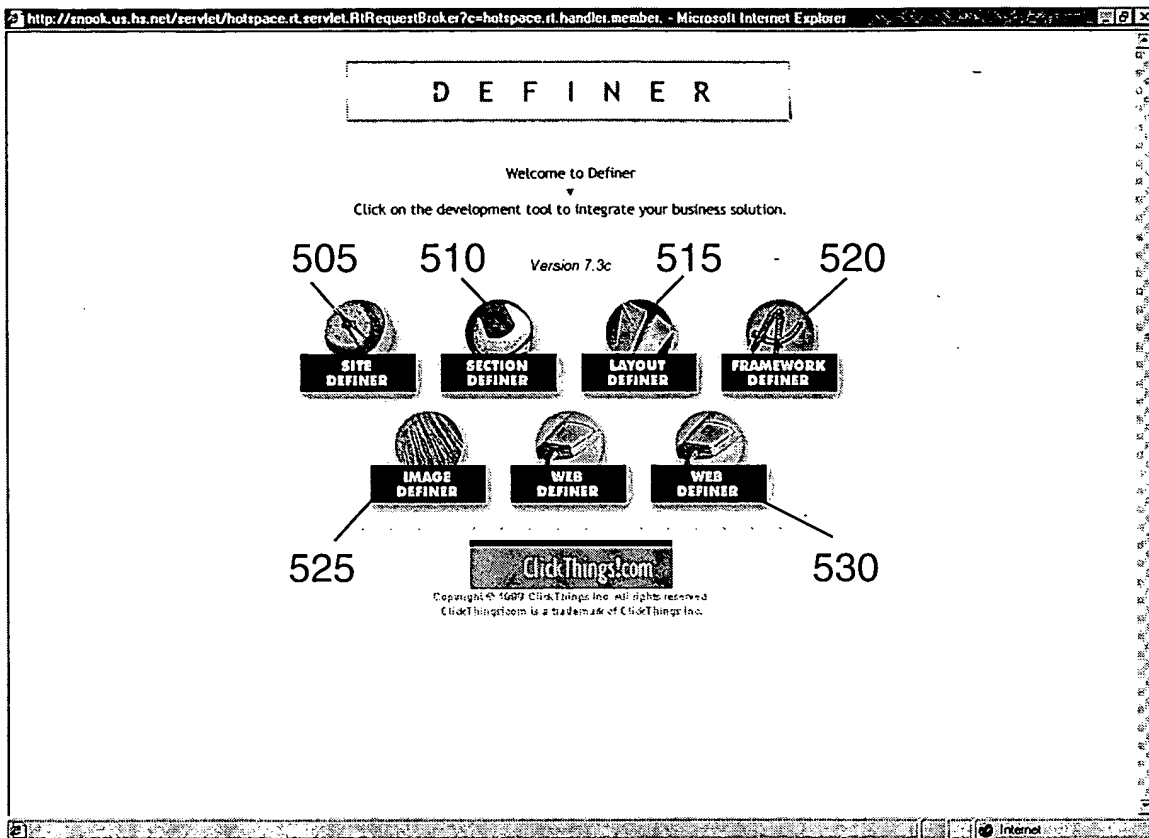
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/servic/MainService?vs=Site&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 Copy a site 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

Display Sites

Display Sites from All Display 605

610 615

Done Internet

600

FIGURE 6

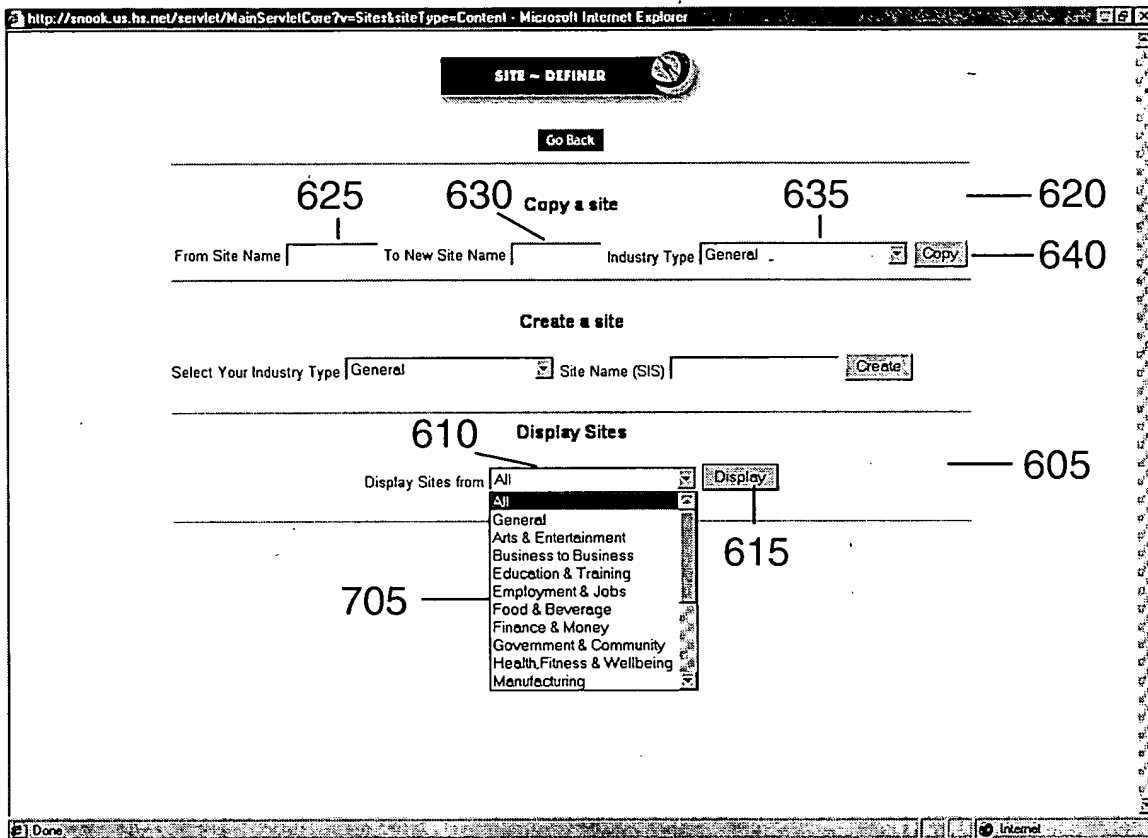


FIGURE 7

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&is=Arts+and+Entertainment - Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type — 640

Create a site

Select Your Industry Type Site Name (SIS)

610 **Display Sites** 615 — 605

Display Sites from

810

805

Acts Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Amusement Park Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Artist Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Galleries Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Location, Scenic Arts and Entertainment	<input type="button" value="Edit"/>	edit 800 x 600 edit 1010 x 680	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>

Done

FIGURE 8

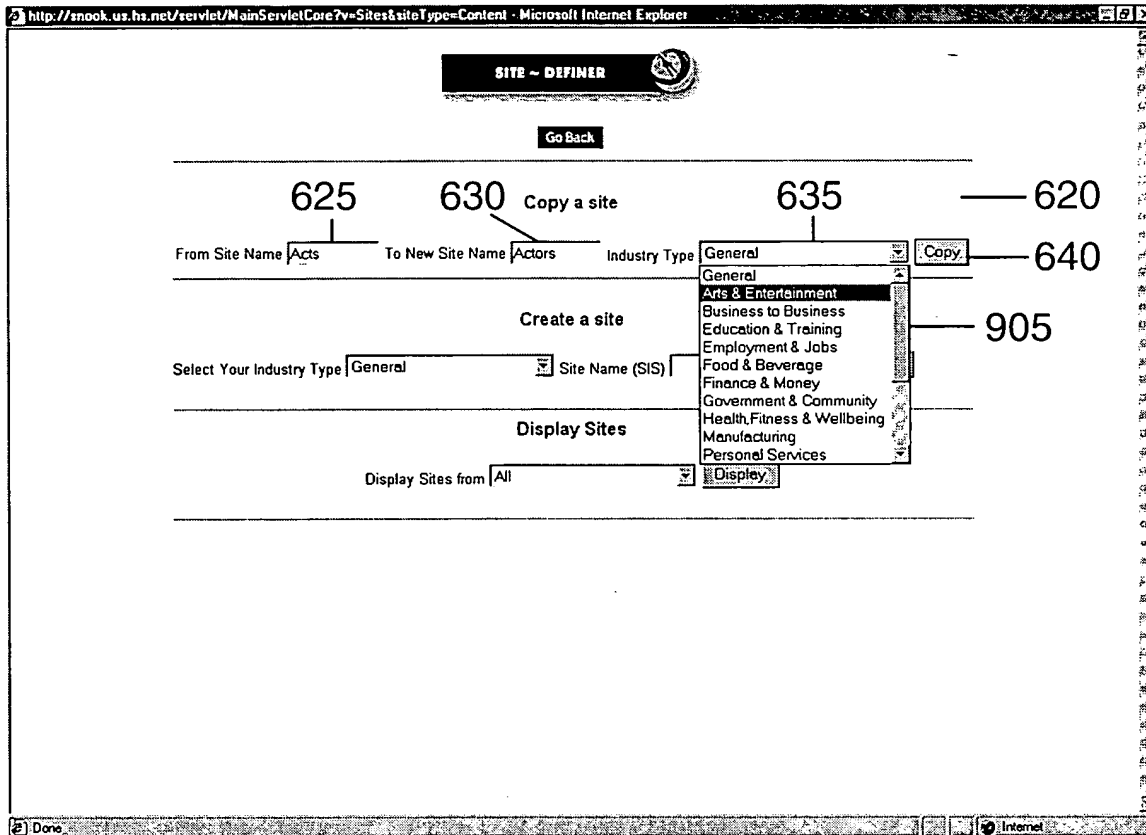


FIGURE 9

http://snook.us.hs.net/Servlet/MainServletCore?V=Site&siteType=Content&is=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

Create a site

Select Your Industry Type Site Name (SIS) [Create](#)

Display Sites

Display Sites from [Display](#) 615

Actors Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Act's Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 10

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content : Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

650 | **Create a site** | 655 — 645

Select Your Industry Type Site Name (SIS) [Create](#) — 660

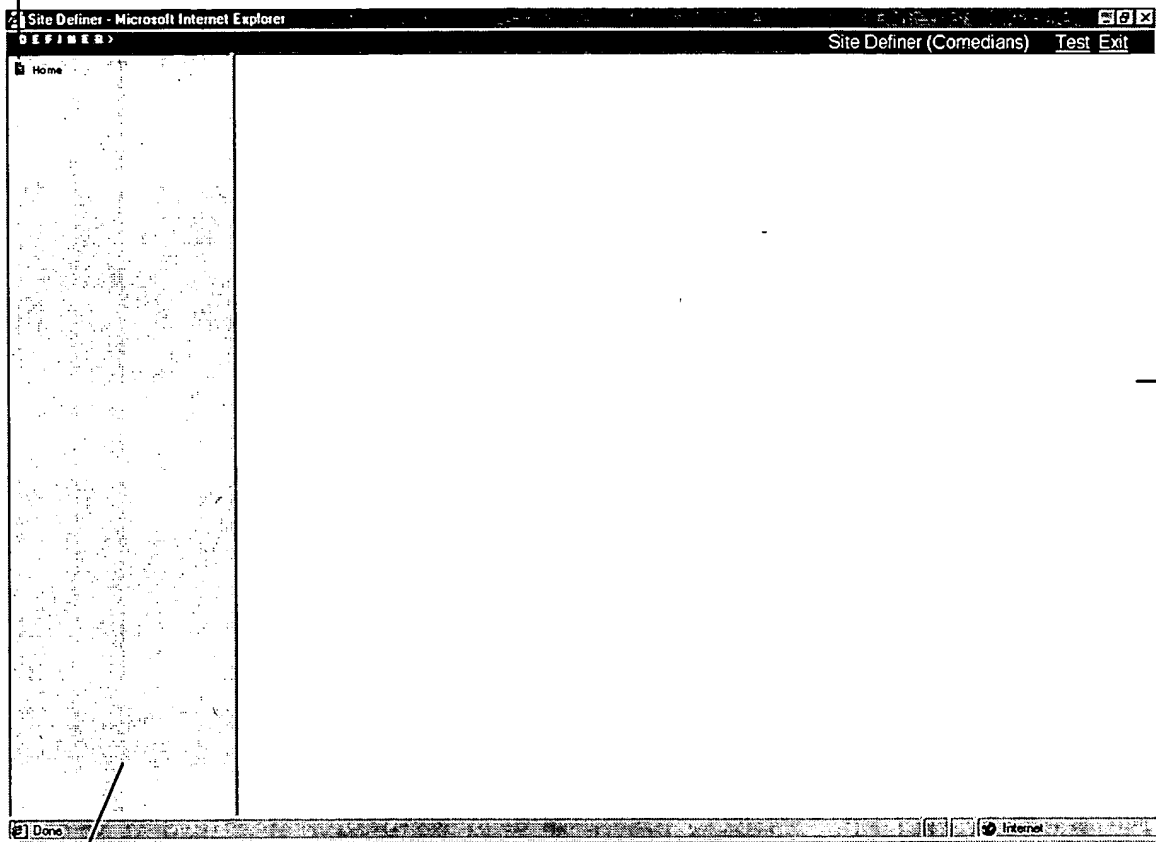
Display Sites

Display Sites from [Display](#)

Done Internet

FIGURE 11

1215



— 1210

1205

1200

FIGURE 12

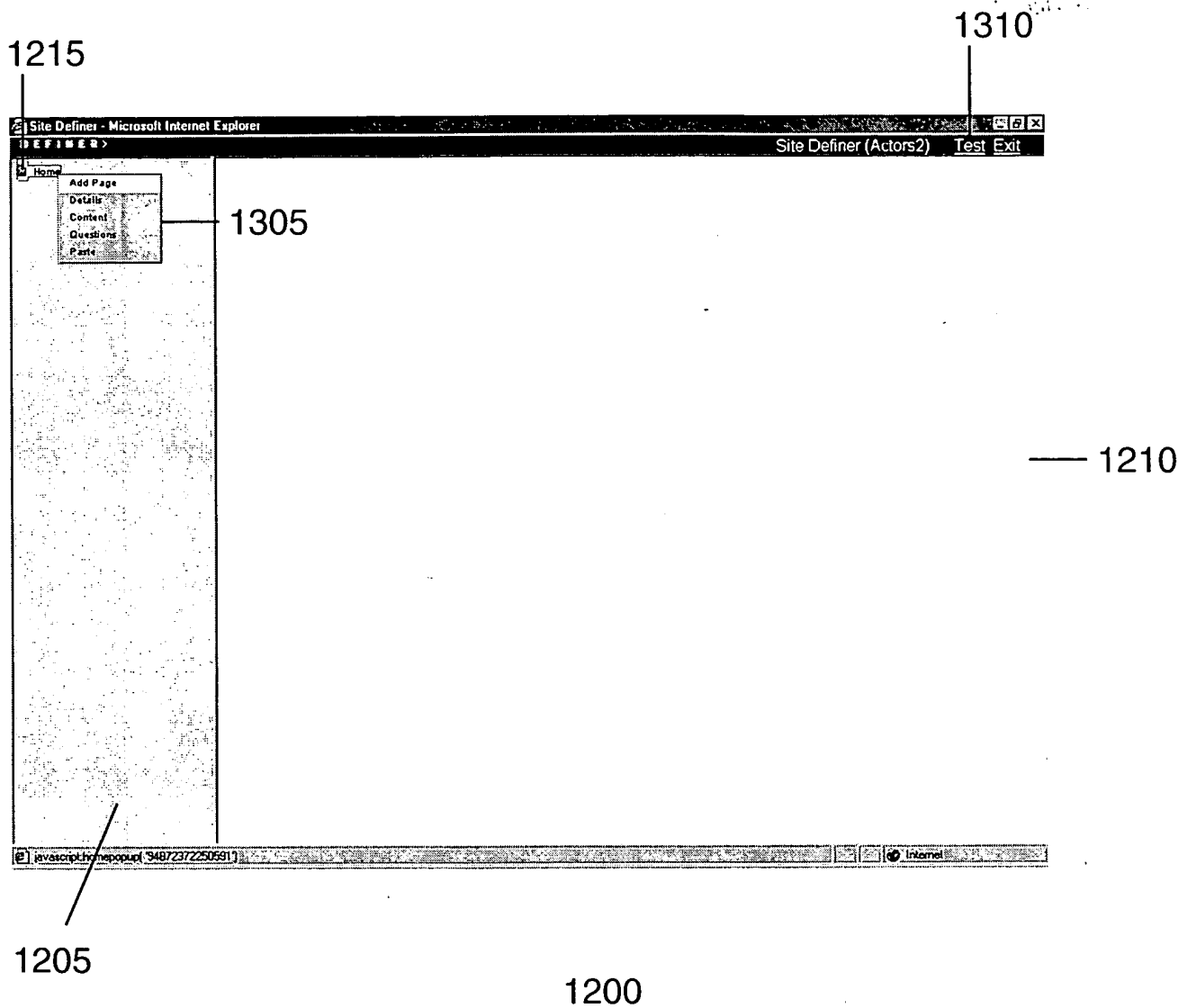
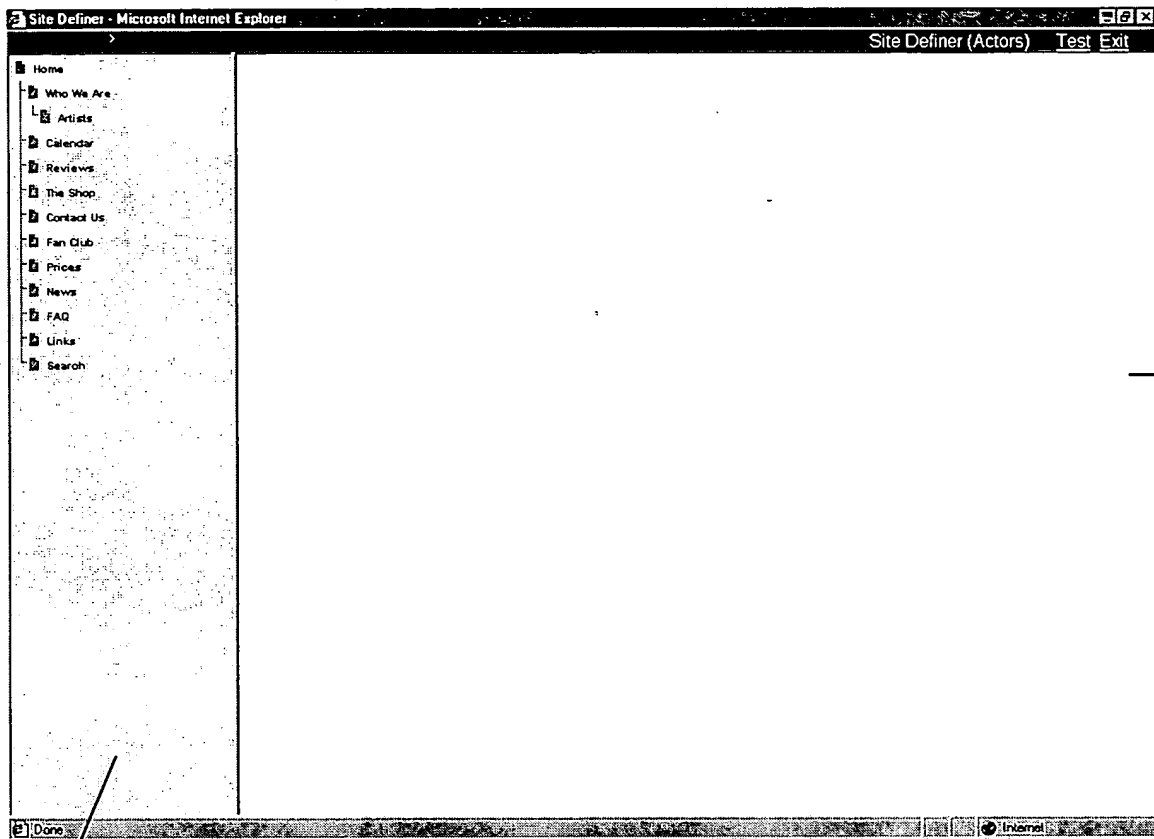


FIGURE 13



— 1410

1405

1400

FIGURE 14

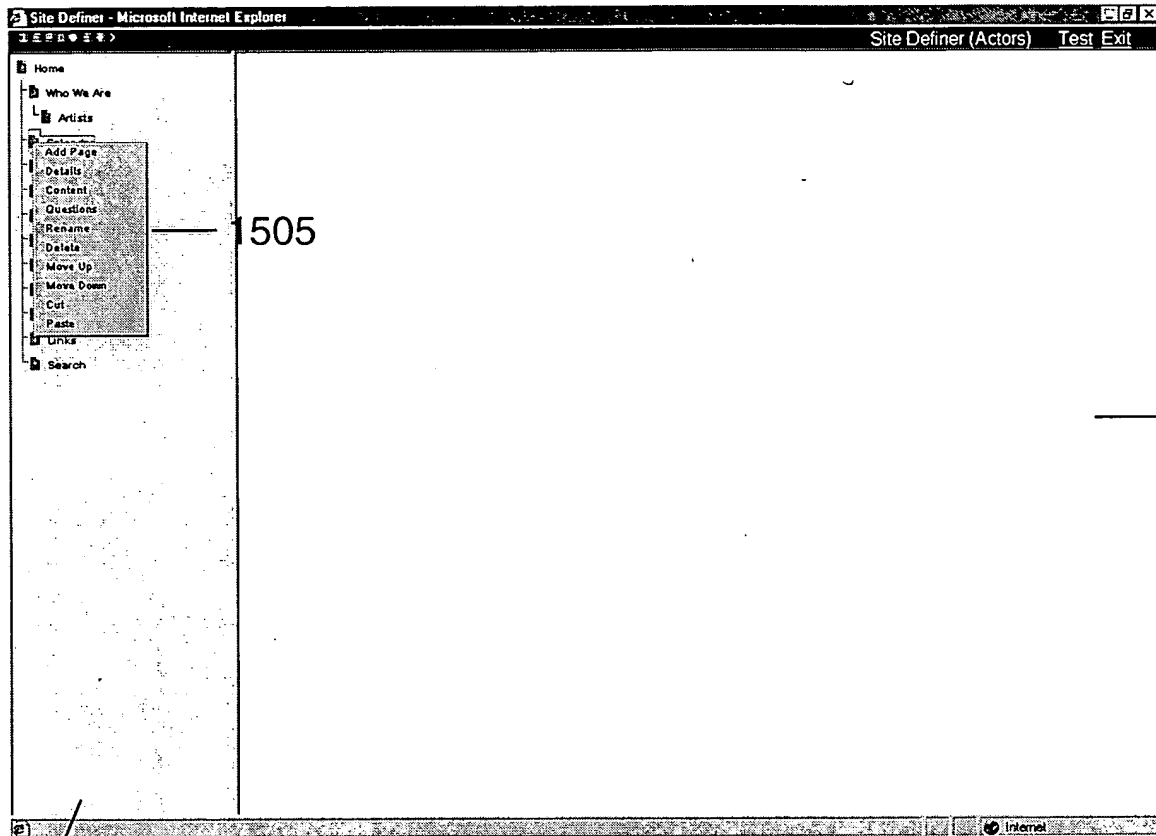


FIGURE 15

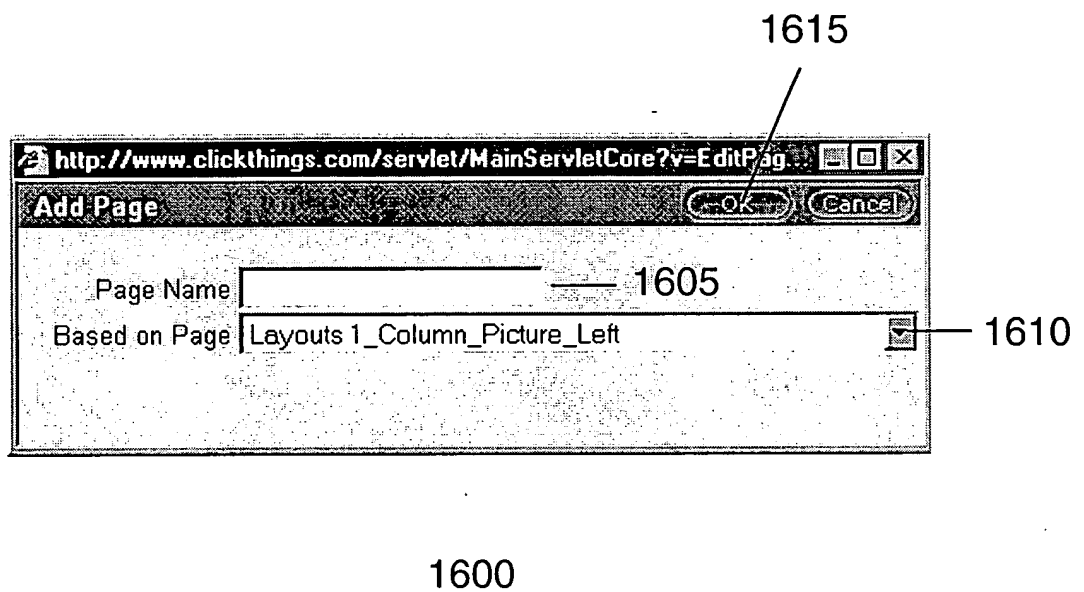


FIGURE 16

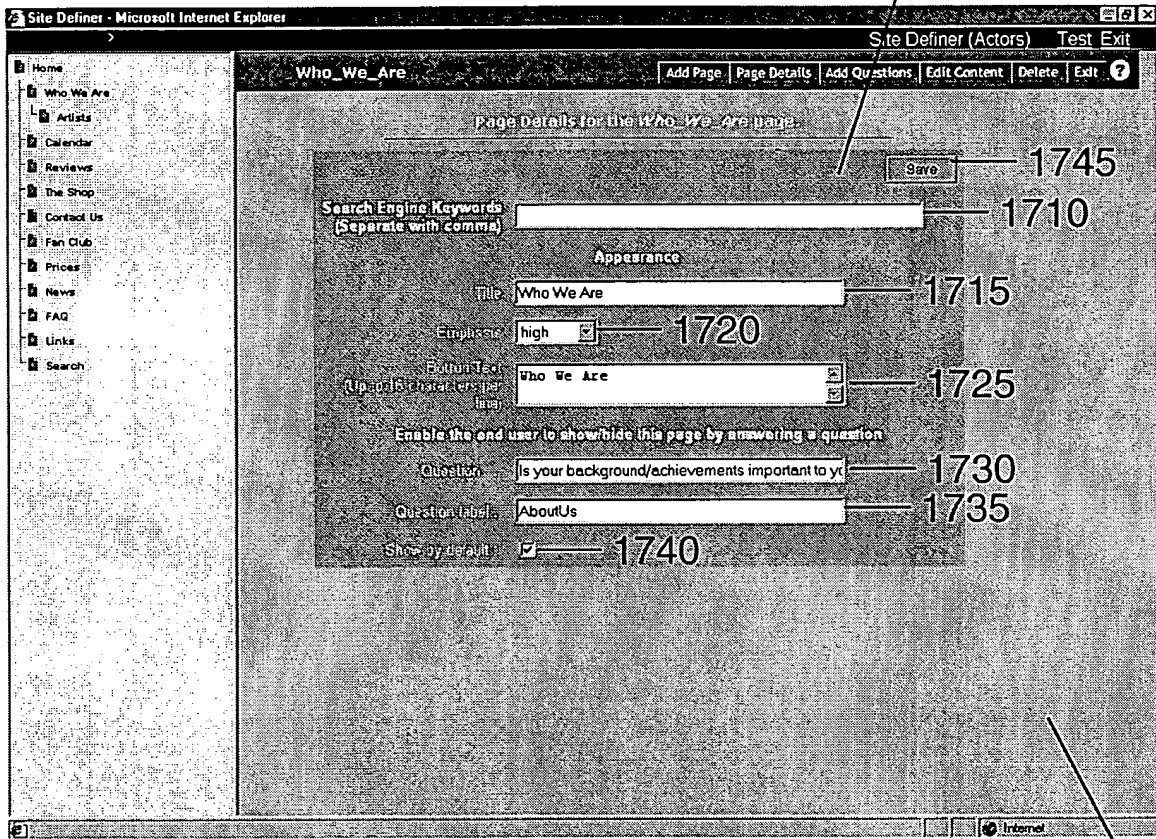
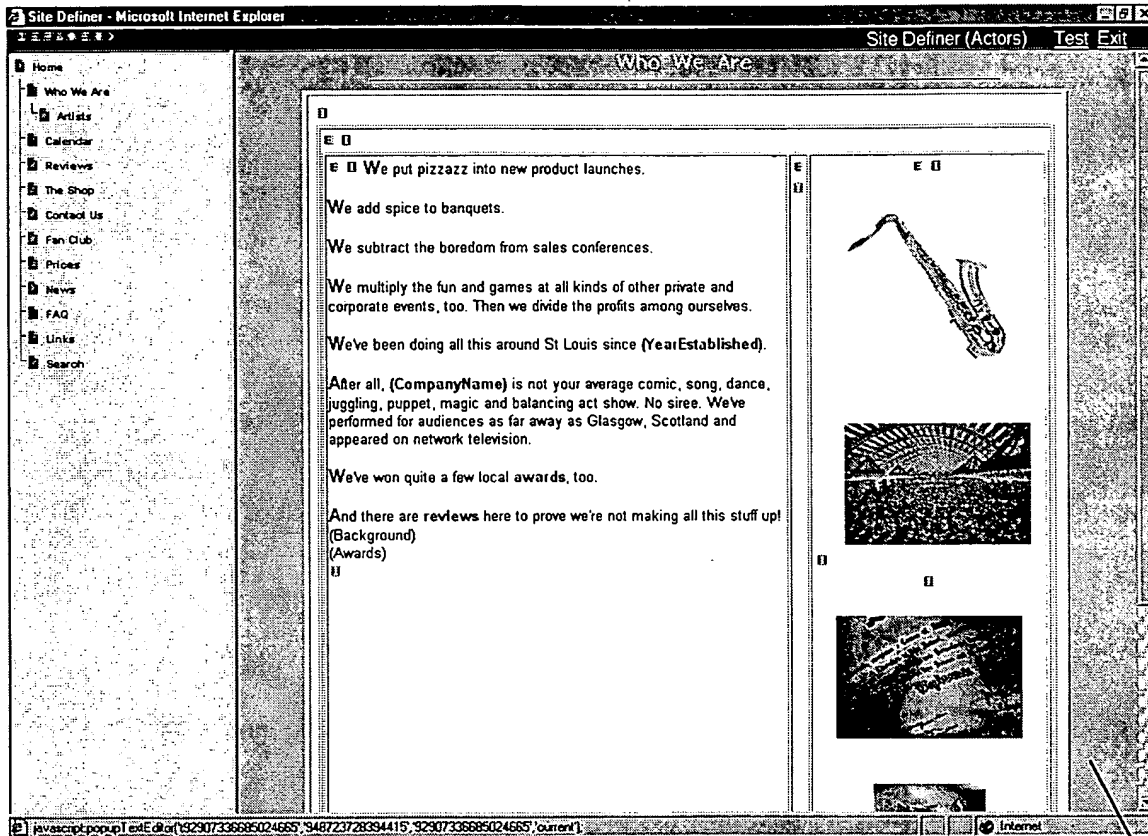
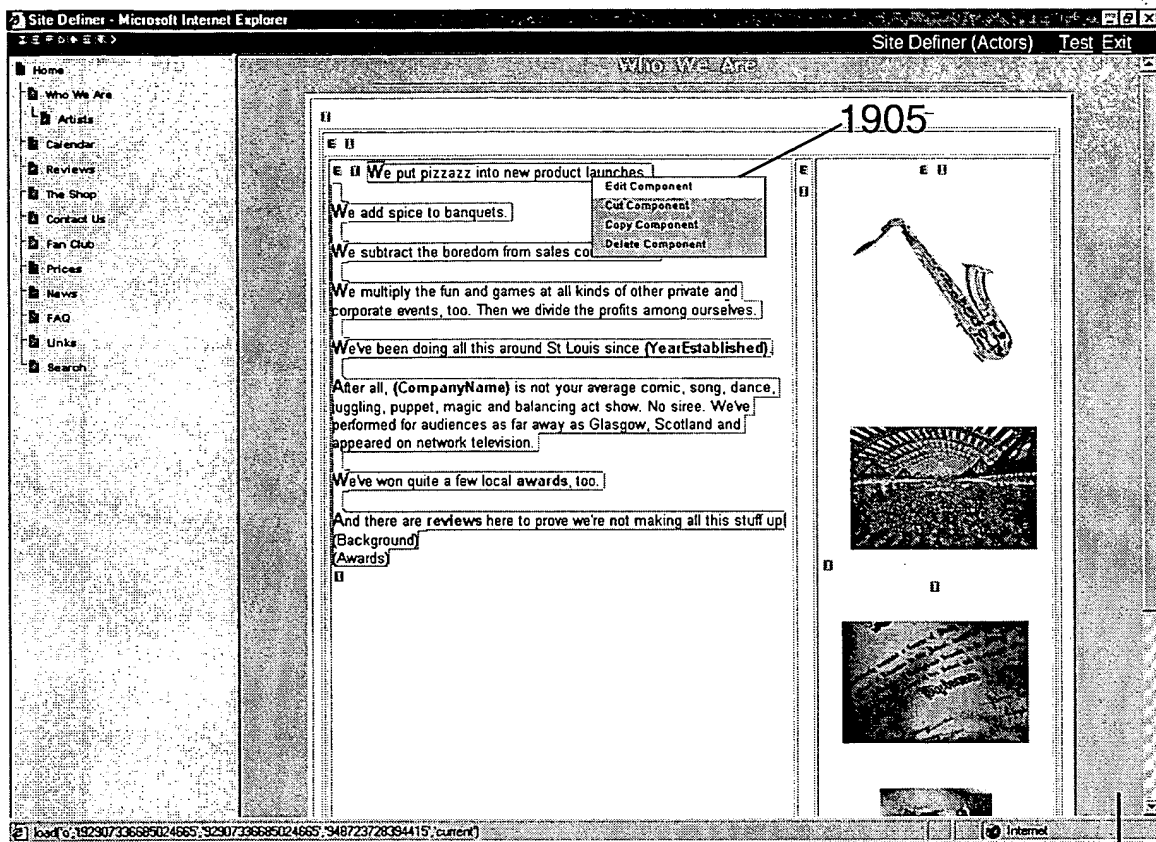


FIGURE 17



1410

FIGURE 18



1410

FIGURE 19

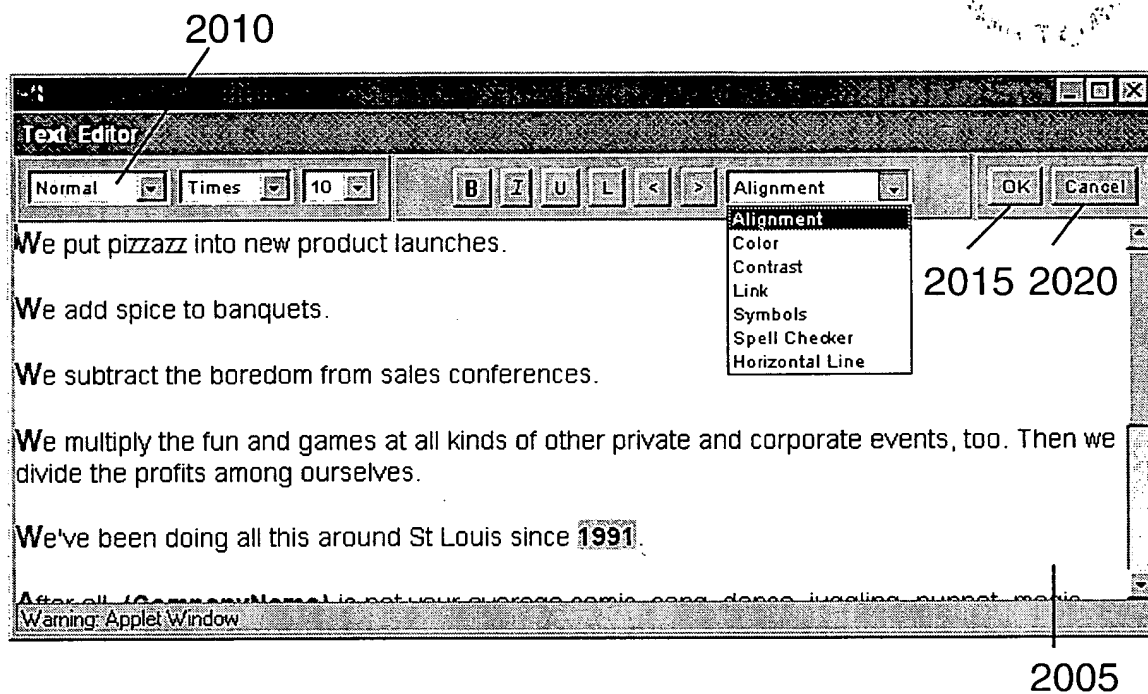
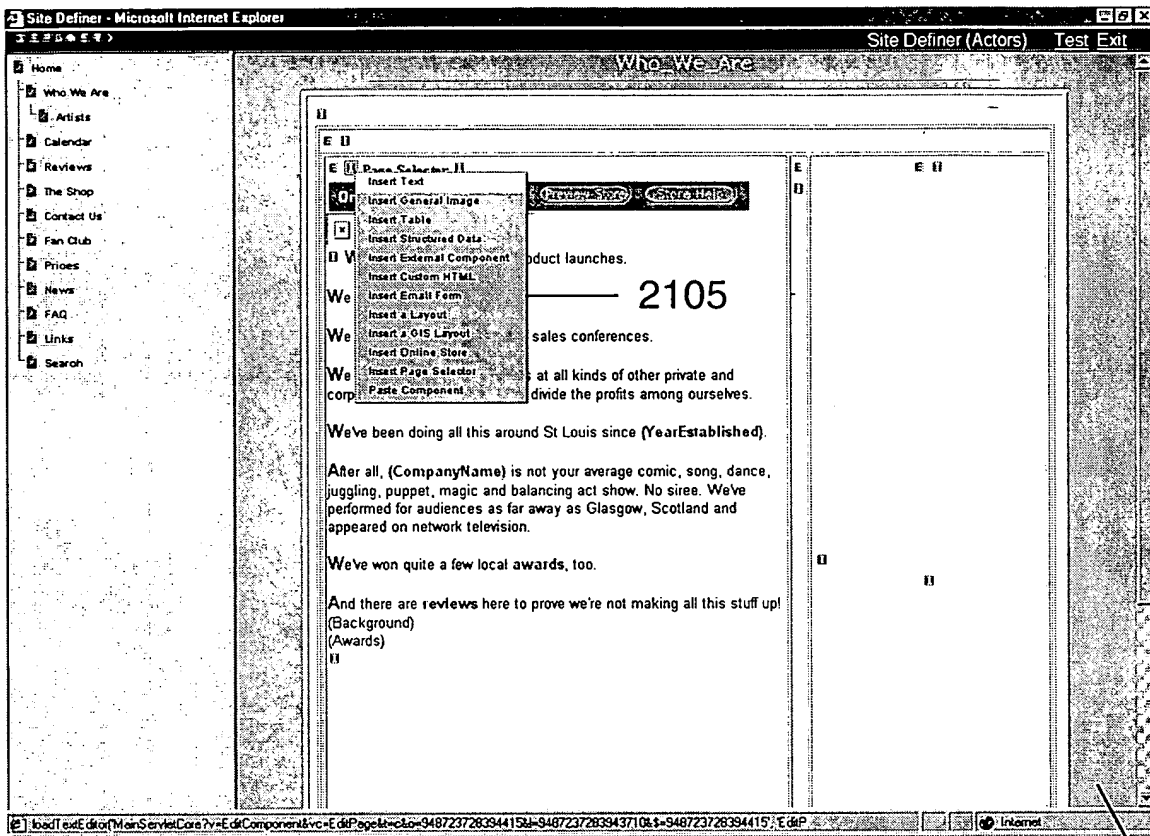


FIGURE 20



1410

FIGURE 21

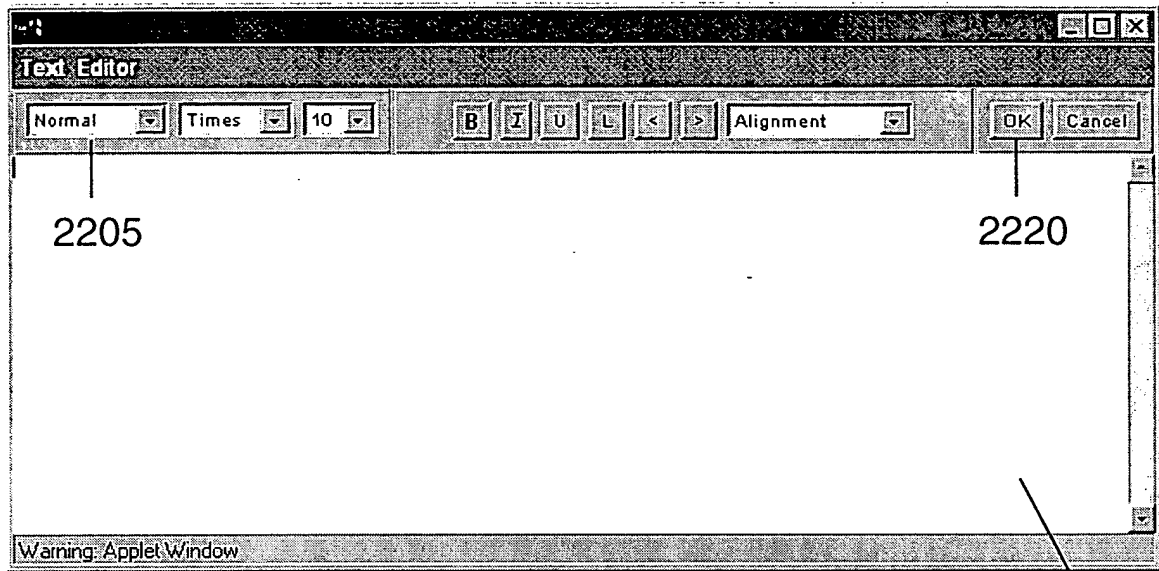


FIGURE 22

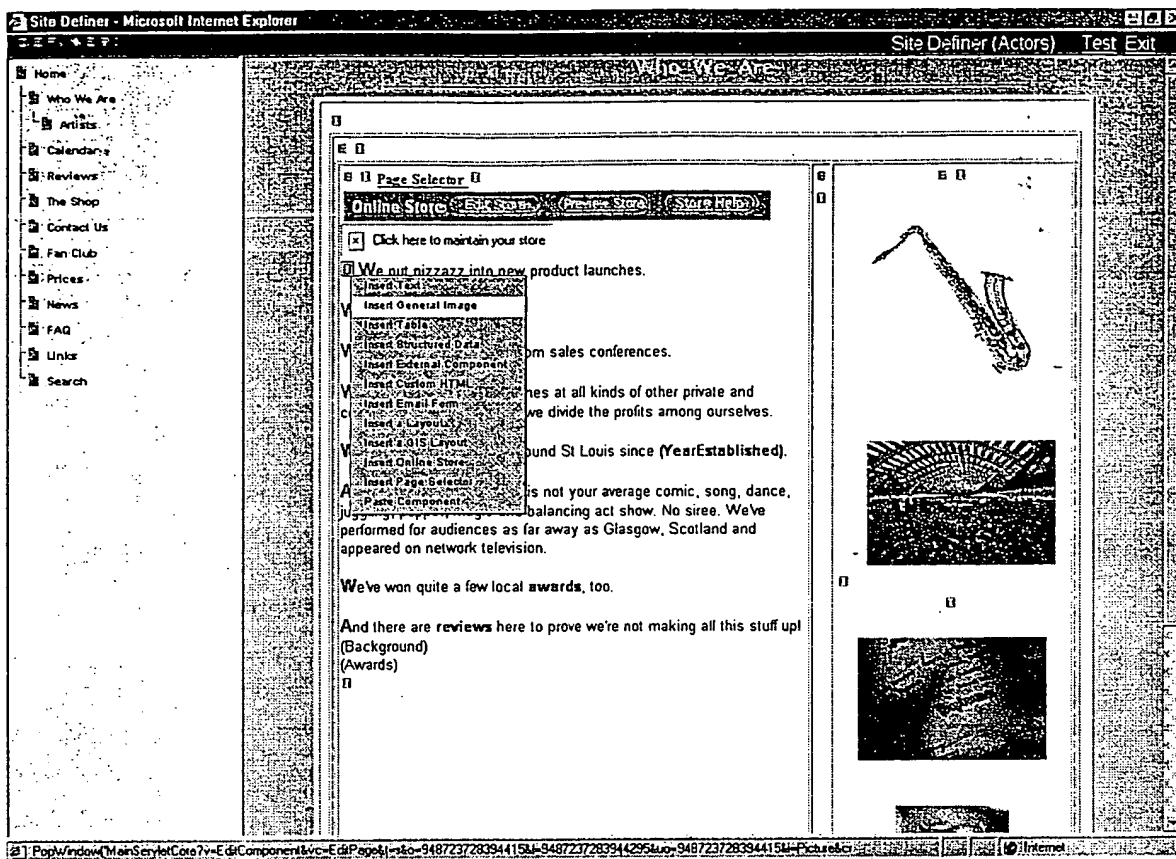
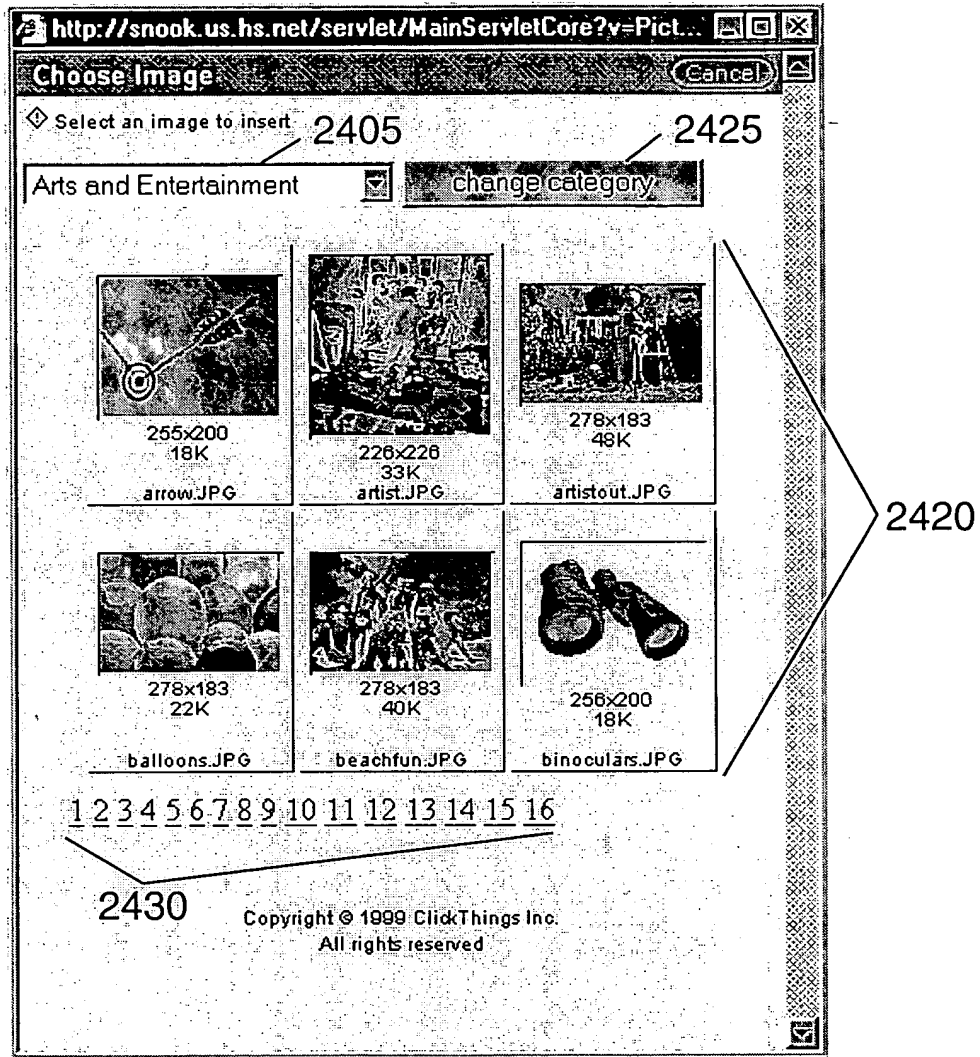
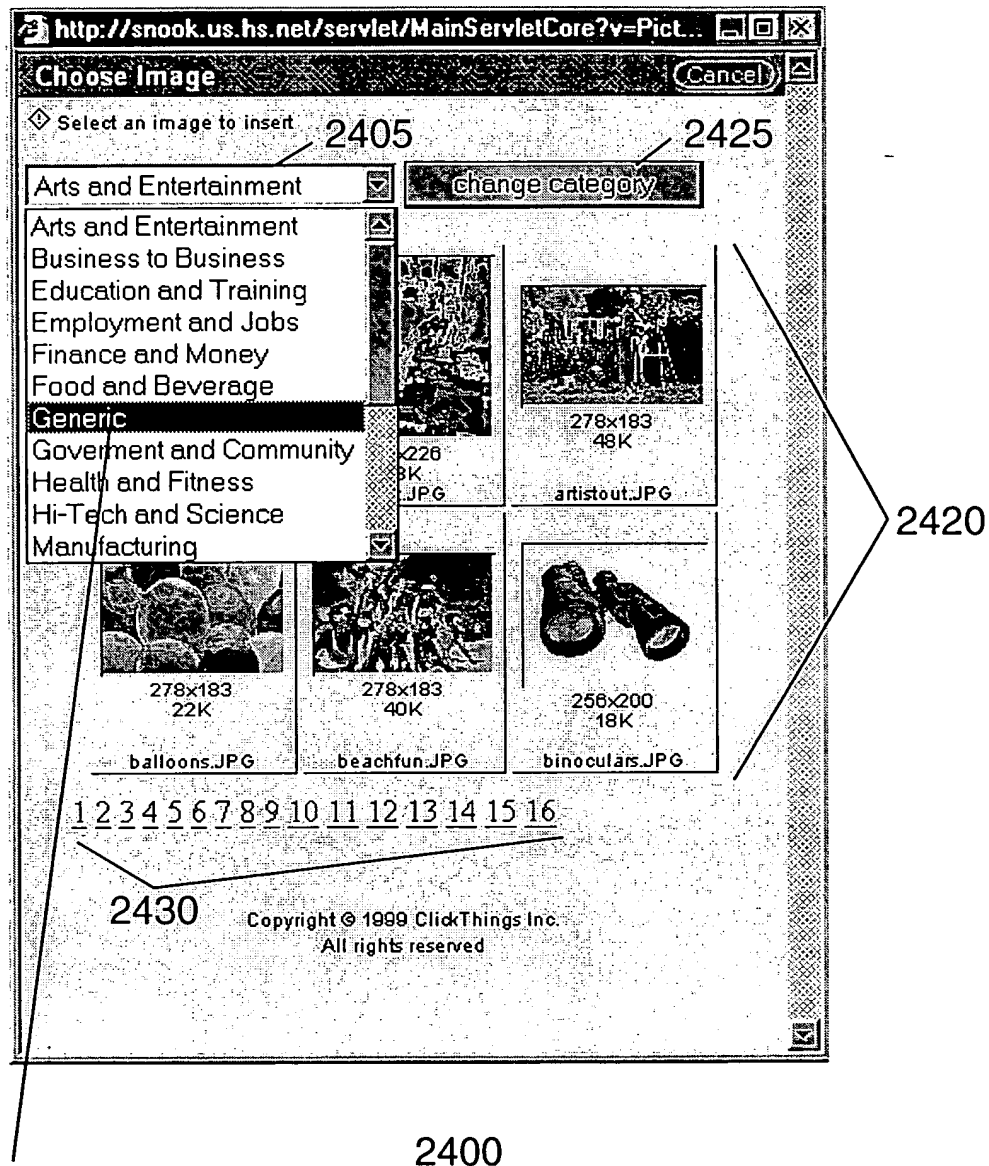


FIGURE 23



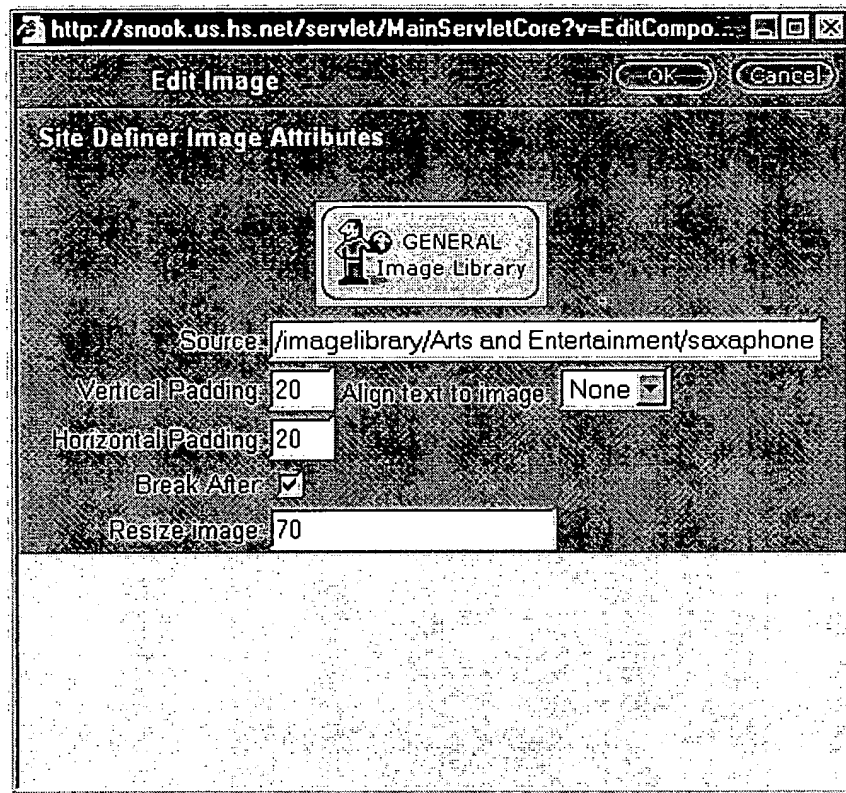
2400

FIGURE 24



2505

FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

Insert Table [OK] [Cancel]

Size

Number of Rows: 1 [v] 2705

Number of Columns: 1 [v] 2710

Layout

Alignment: [Default] [v] 2715

Cell Spacing: [] 2720

Background Color: [Colors] 2725

Border On: [] 2730

Cell Padding: [] 2735

Width

[Default] [v] [Default] 2740

Height

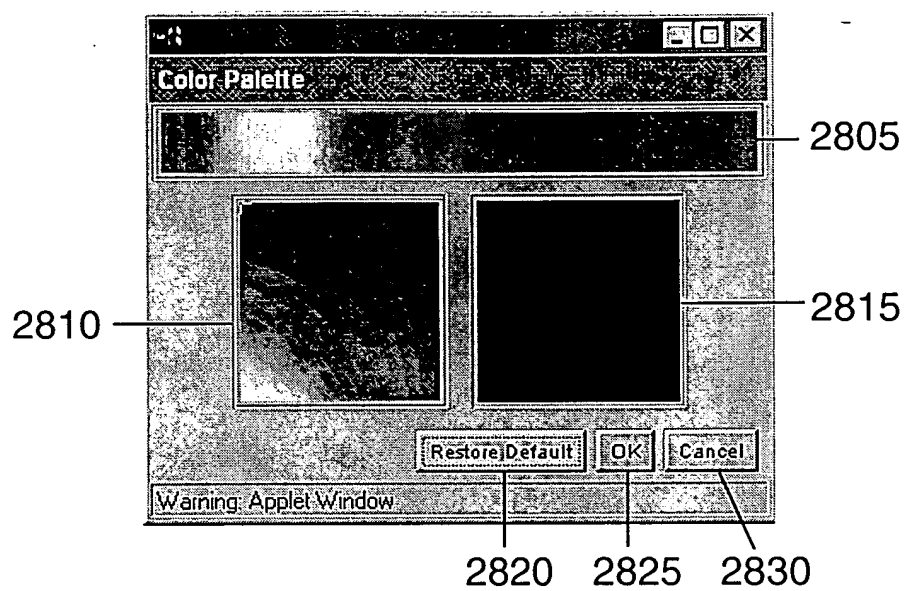
[Default] [v] [Default] 2750

Percentage [] (Pixels if not checked) 2745

Percentage [] (Pixels if not checked) 2755

2700

FIGURE 27



2800

FIGURE 28

2905

Structured Data Component - Microsoft Internet Explorer

Structured Data

Insert empty grid
Specify grid size below

Number of rows:
Number of columns:

Upload data from file
Select file below

File: Browse...
File Format: Comma Separated Text ☒

Design Selection

(None)
Rows
Columns
Boxes
Blocks
Grid

Design Selection

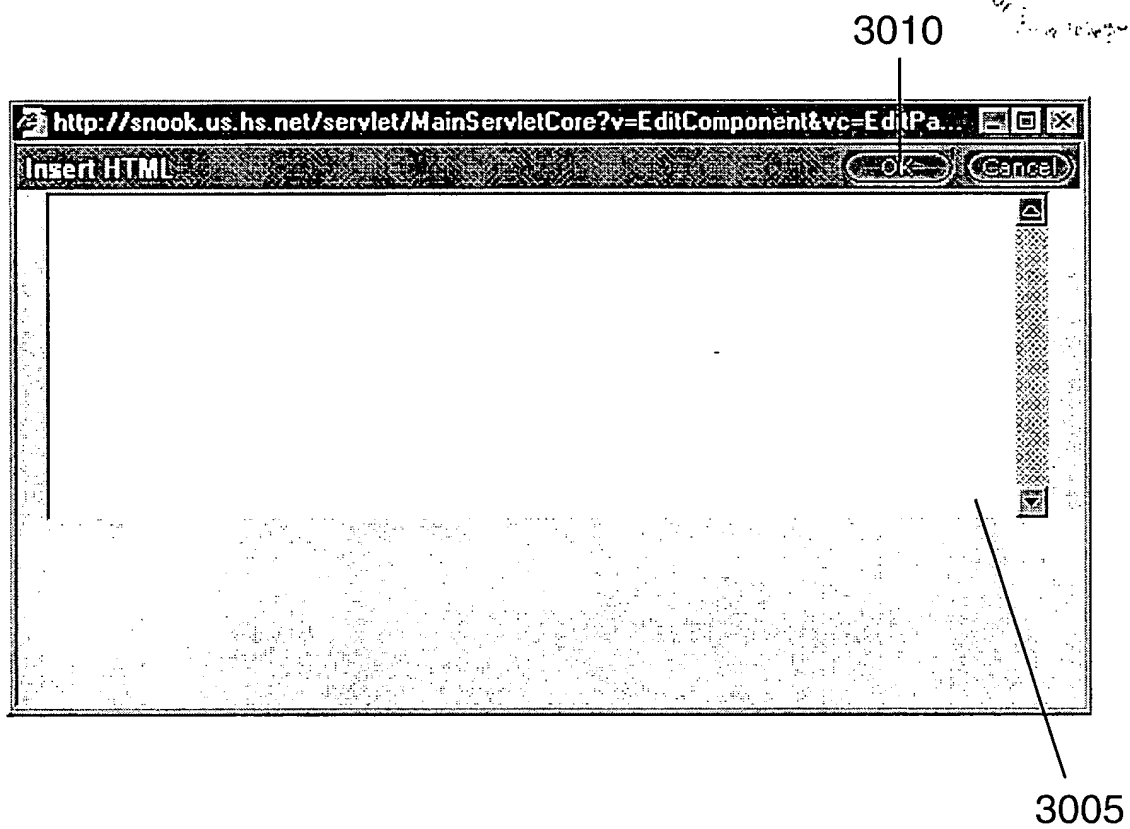
Select one of the design schemes from the list on the left to automatically format your data. Each design can be customised to suit your site.

2910

2915

2900

FIGURE 29



3000

FIGURE 30

Email Form - Microsoft Internet Explorer

Email Form Options

Heading: Email Form

Format: Booking

Email Address:

Success Actions

☒ Display Success Message

Go to Page: None

Error Actions

☒ Display Error Message

Go to Page: None

Success Message [Edit](#)

Thank you

Thank you for contacting
(CompanyName). You will receive a
reply to your comment or question
shortly.

Error Message [Edit](#)

Sorry

There was a problem sending your
email request to (CompanyName).
Please ensure you have supplied a valid
email address, or try again later.

3100

FIGURE 31

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page OK Cancel

Page Name 3205

Based on Page Layouts 1_Column_Picture_Left

3200

FIGURE 32a

3255

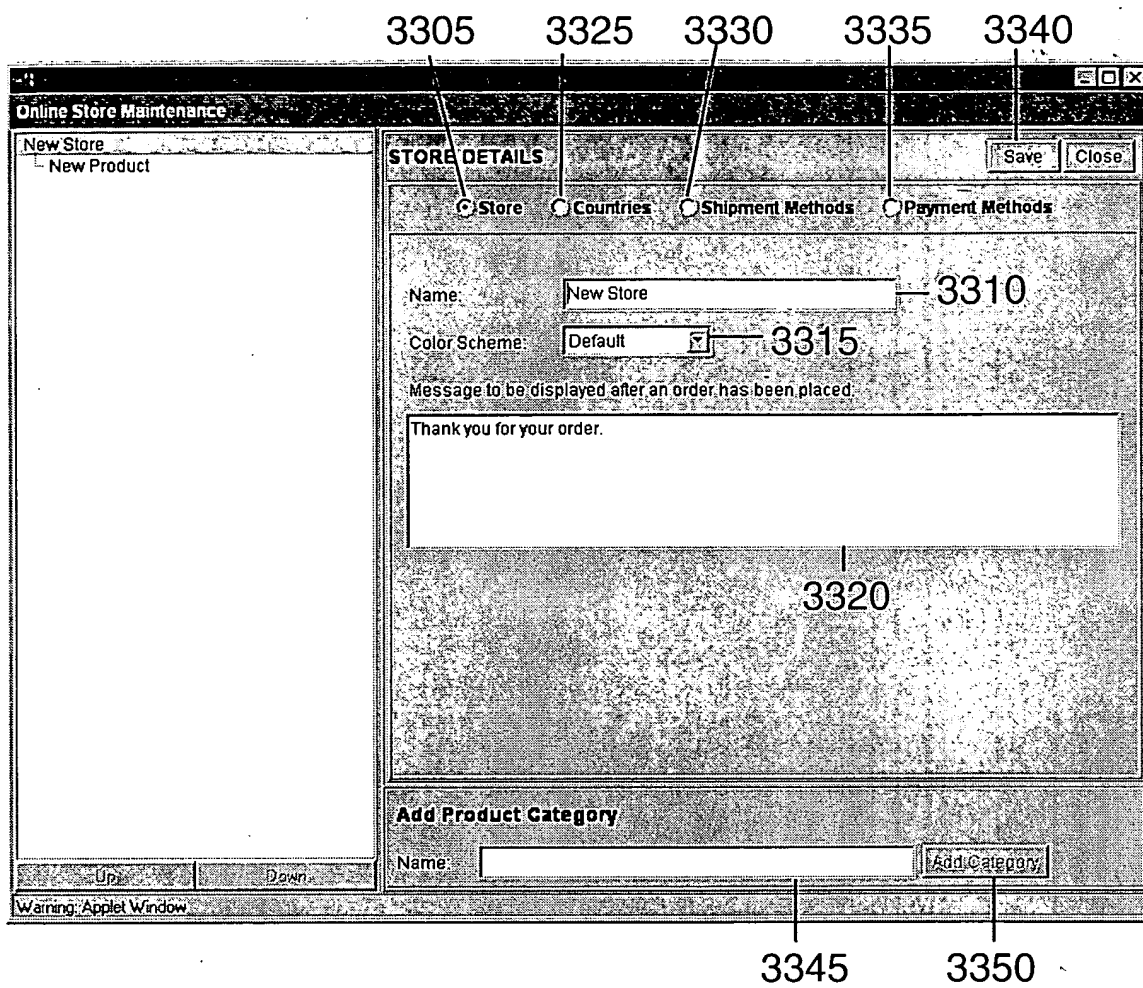
http://snook.us.hs.net/servlet/MainServletCore?v=Choose...

Choose Page Layout OK Cancel

Choose Page Layout AE Empty

3250

FIGURE 32b



3300

FIGURE 33

3405

Acting Store

Online Store Maintenance

Acting Store

New Product

Books

CATEGORY DETAILS

Save Delete New Close

Name: Books 3410

Heading:

Upload Image 3420 3415

Clear 3425

Add Product

Name: Add Product

Up Down

Warning: Applet Window

3430 3435

FIGURE 34

3505 3555

Acting Store
Online Store Maintenance

Acting Store
New Product
Books
Acting Schools in the United States

PRODUCT DETAILS

Save Delete Copy New Close

3510 Product Product Options 3520 3525

Name: Acting Schools in the United States Price: \$ 0.00 Hide product

Heading: 3515 Sale Price: \$ 0.00 On Sale

Code: 3540 3530 3535

Description:

3545 3550

Upload Image Upload Image Upload Image Upload Image

Delete Delete Delete Delete

Up Down Previous Product Next Product

Warning: Applet Window

FIGURE 35

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Home

- Who We Are
- Artists
- Calendar
- Reviews
- The Shop
- Contact Us
- Fan Club
- Prices
- News
- FAQ
- Links
- Search

Who We Are

Page Selector

Online Store

With Clickthings, building an online store is easy and efficient.

Key benefits of building the a store include:

- Quickly build an online store
- Merchandise your products by placing them in multiple categories
 - Include product and category descriptions
 - Upload multiple images and photographs

note: go to the member control panel to view your orders. Your store will go here

We put pizzazz into new product launches.

We add spice to banquets.
(test)

We subtract the boredom from sales conferences.

We multiply the fun and games at all kinds of other private and corporate events, too. Then we divide the profits among ourselves.

We've been doing all this around St Louis since (YearEstablished).

After all, [CompanyName] is not your average comic, song, dance, juggling, puppet, magic and balancing act show. No siree. We've performed for audiences as far away as Glasgow, Scotland and appeared on network television.

We've won quite a few local awards, too.

Internet

FIGURE 36

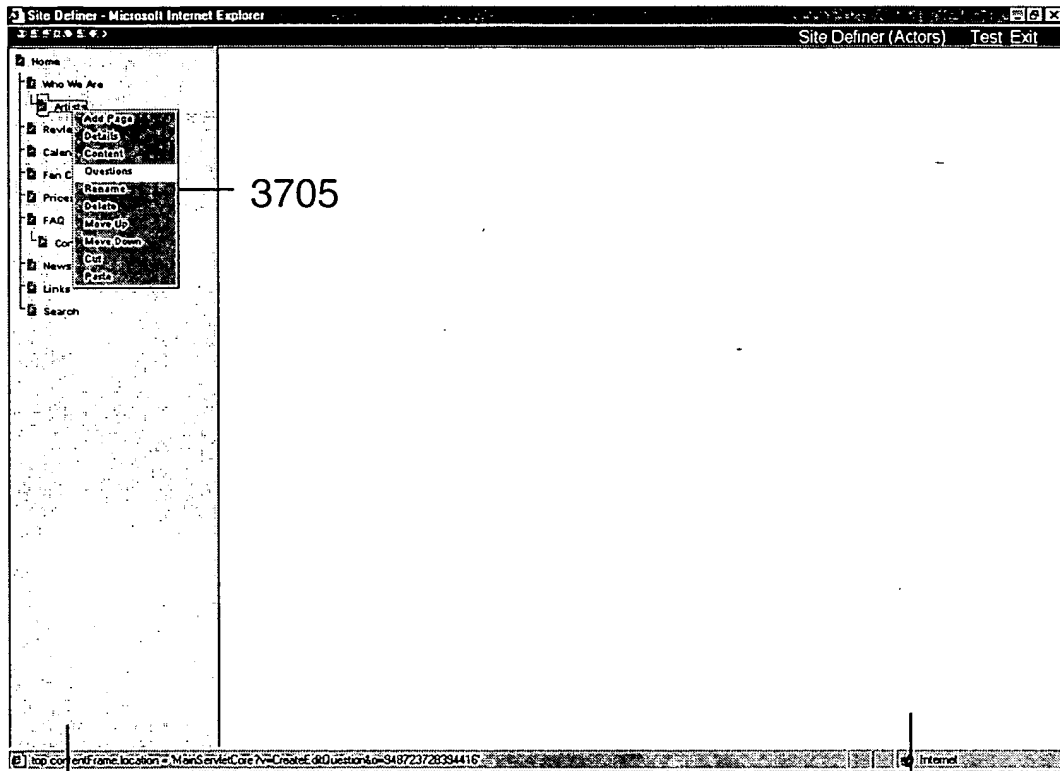


FIGURE 37

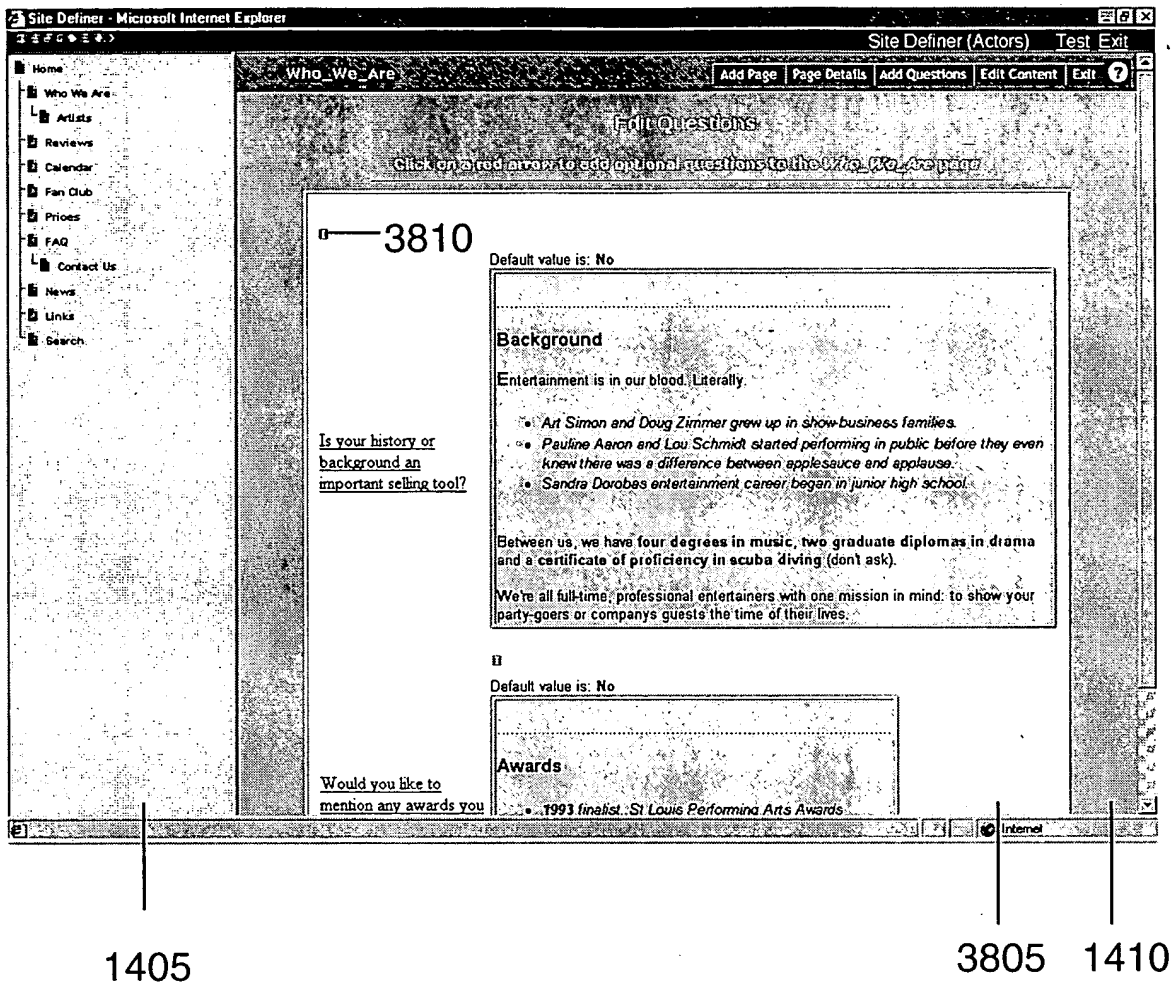


FIGURE 38

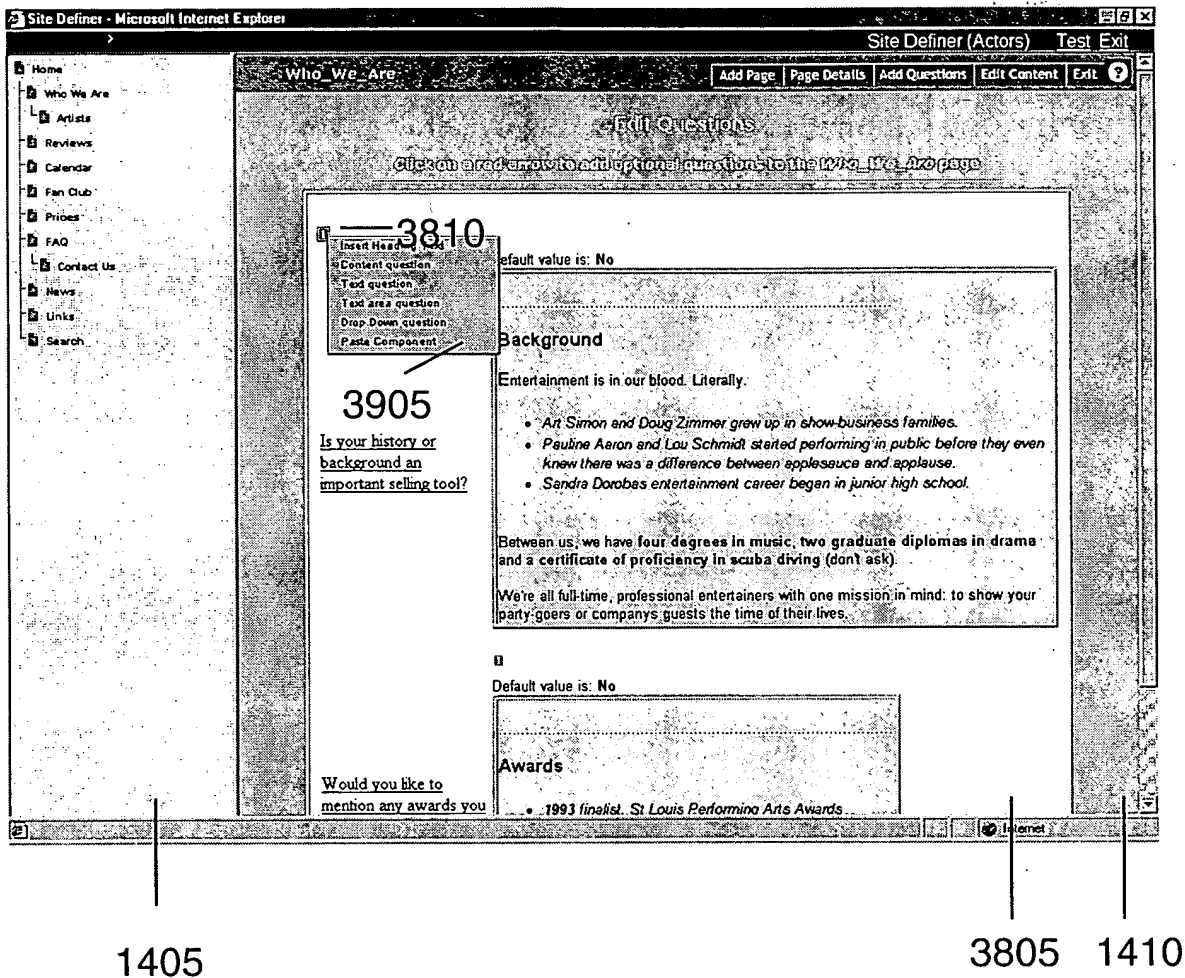


FIGURE 39

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E... OK Cancel

Content Question

Question

Name - 4010 4005

Default Answer Yes ☒ No ☐ - 4020

4015

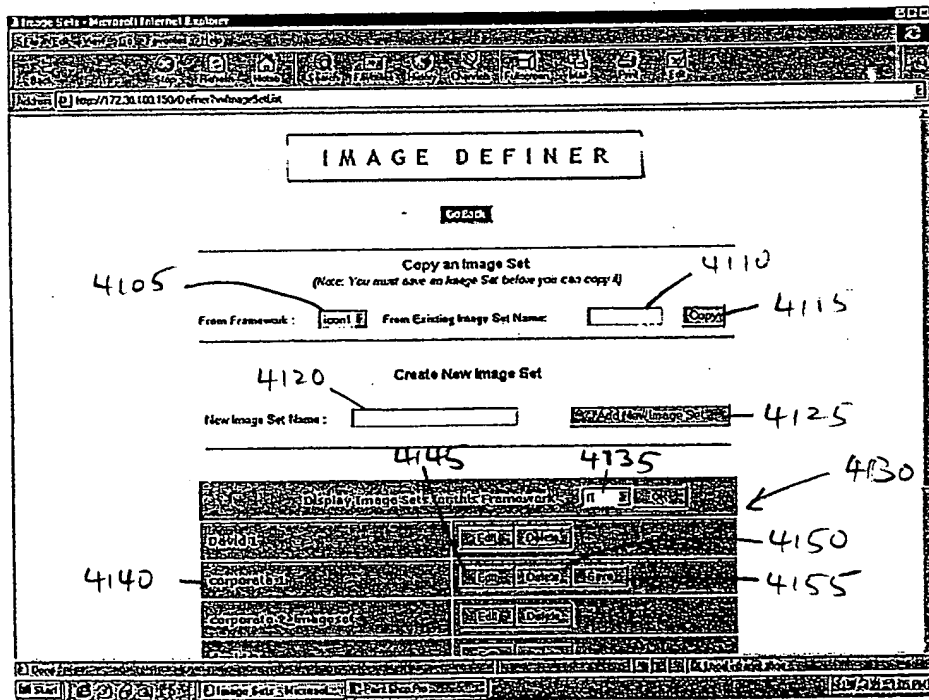
Answer

☒ Edit

4025

4000

FIGURE 40



4100

FIG. 41

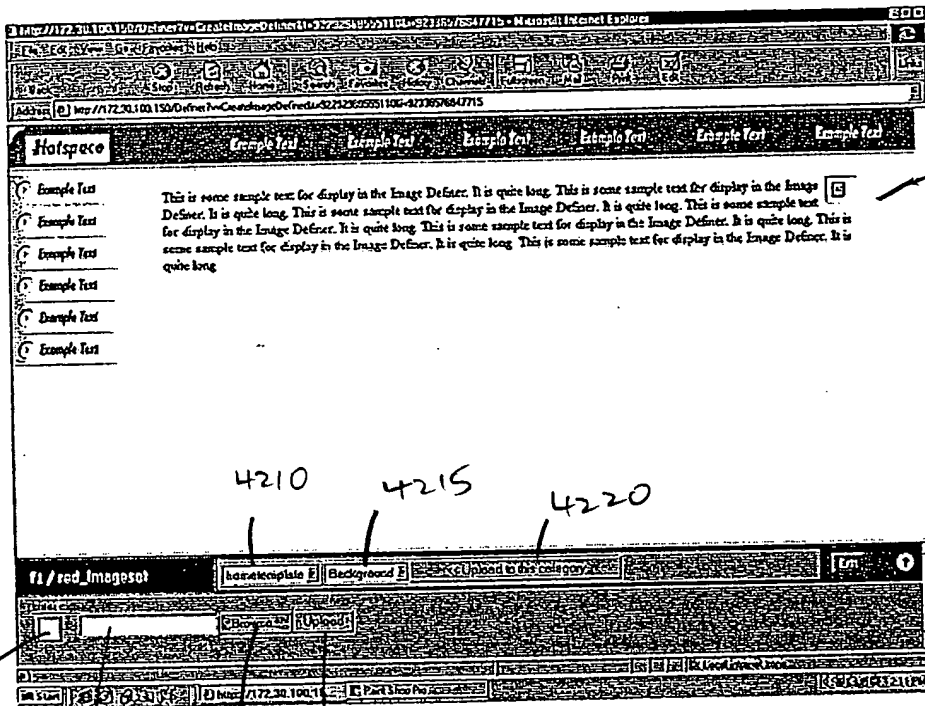


FIG. 42

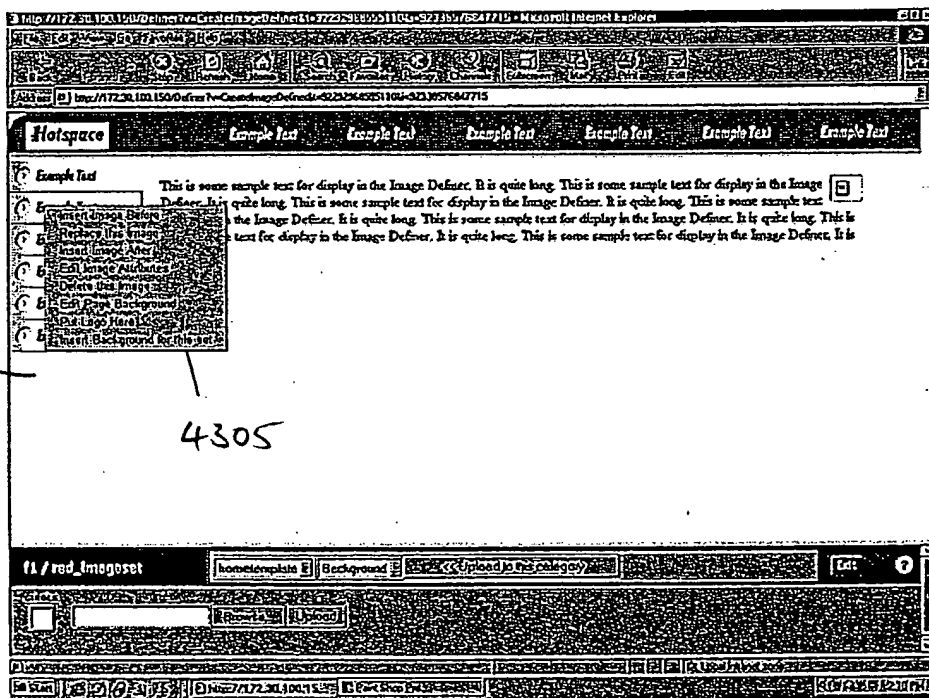


FIG. 43

4415 Edit Image Attributes Menu
4405 4410

Edit Image Attributes [OK] [Close]

Hotspots [Example]

Example Text
This is some sample text for display in the Image Definer. It is quite long. This is some sample text for display in the Image Definer. It is quite long.

Example Text
Example Text
Example Text
Example Text
Example Text
Example Text

Attribute Editor

Name: Example Text
Color: [Color Picker]
Size: [Size Picker]
Font: [Font Picker]
Style: [Style Picker]
Align: [Align Picker]
Background Color: [Color Picker]
Border Color: [Color Picker]
Border Width: [Border Width Picker]
Border Style: [Border Style Picker]

4435
4450
4460

4420
4425
4440
4445
4455
4465

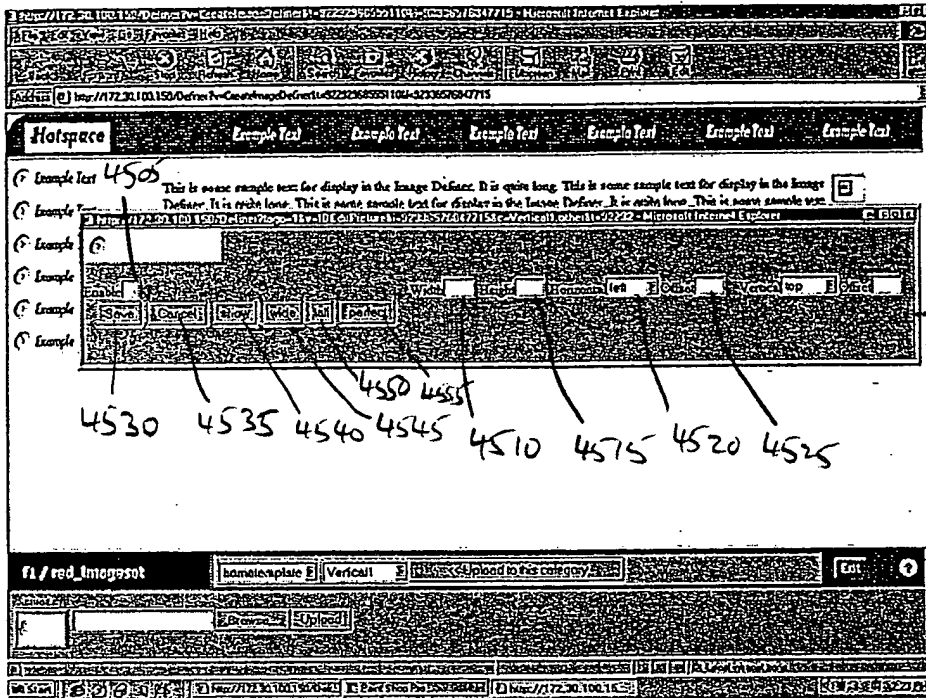
4400

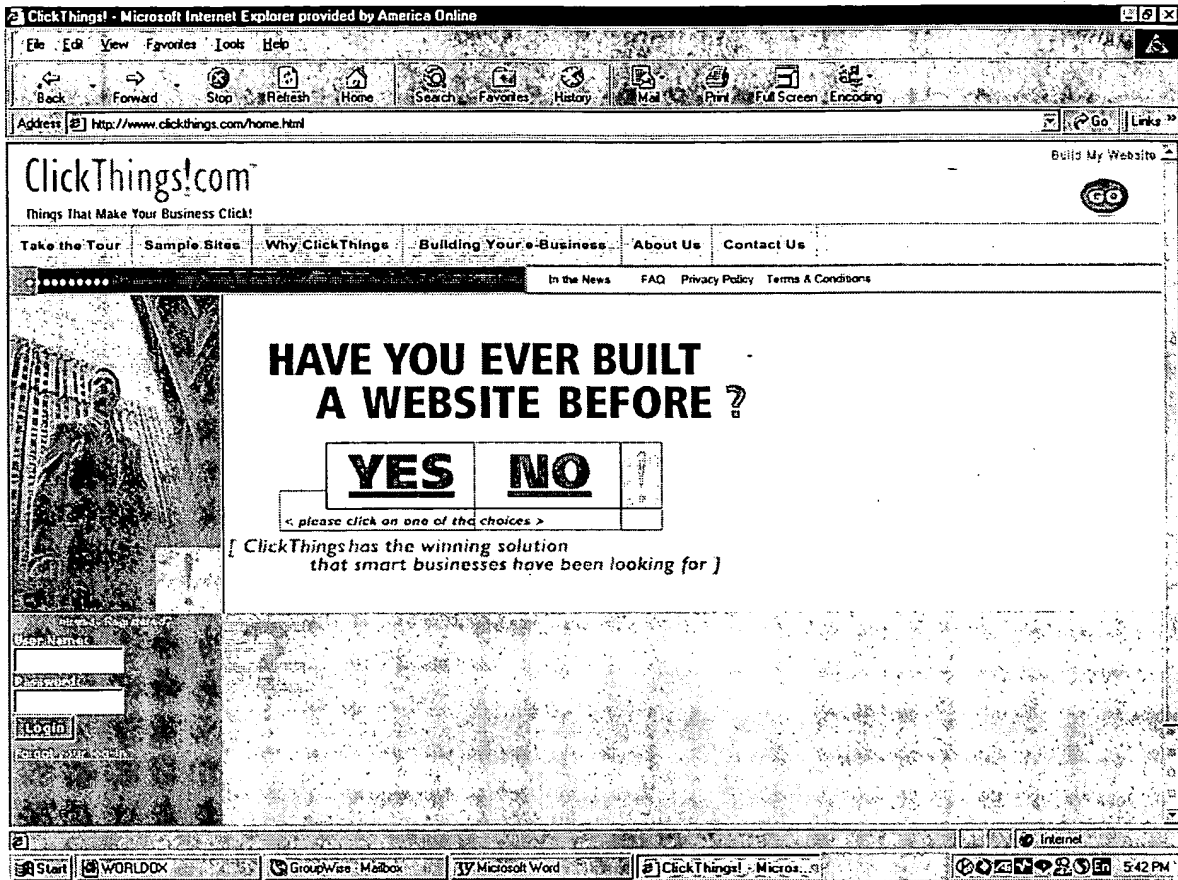
fl / red_imageset

[Download] [Upload]

FIG. 44

Put Logo Here - Menu





4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join_here.html Go Links

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name 4705
Please select a name to use when you login.

Password 4710
Choose a password (between 6-15 characters).

Confirm Password 4715

Secret Question 4720
Choose a Secret Question that only you know the answer to.

Secret Answer 4725
Enter the Answer to your Secret Question.

Your Company Details

Company 4730

E-mail Address 4735
Enter a valid e-mail address.
(Example: yourname@anycompany.com)

4740

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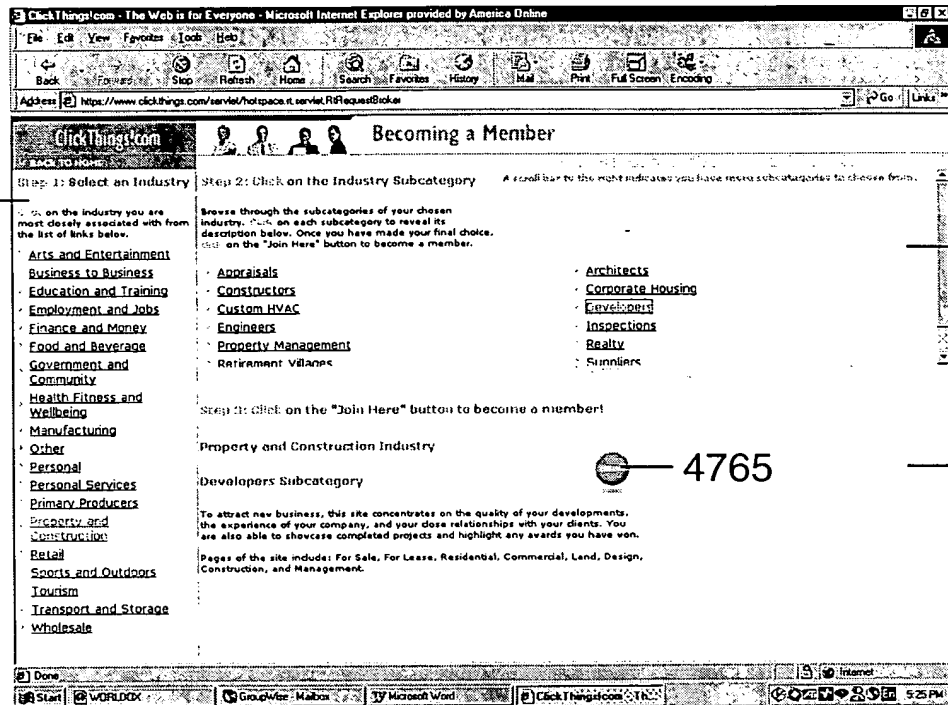
Done Internet

Start WORLDQX GroupWise - Mailbox 37 Microsoft Word Join Here - Microsoft ... 5:42 PM

4700

FIGURE 47A

4750



4755

4765

4760

4745

FIGURE 47B

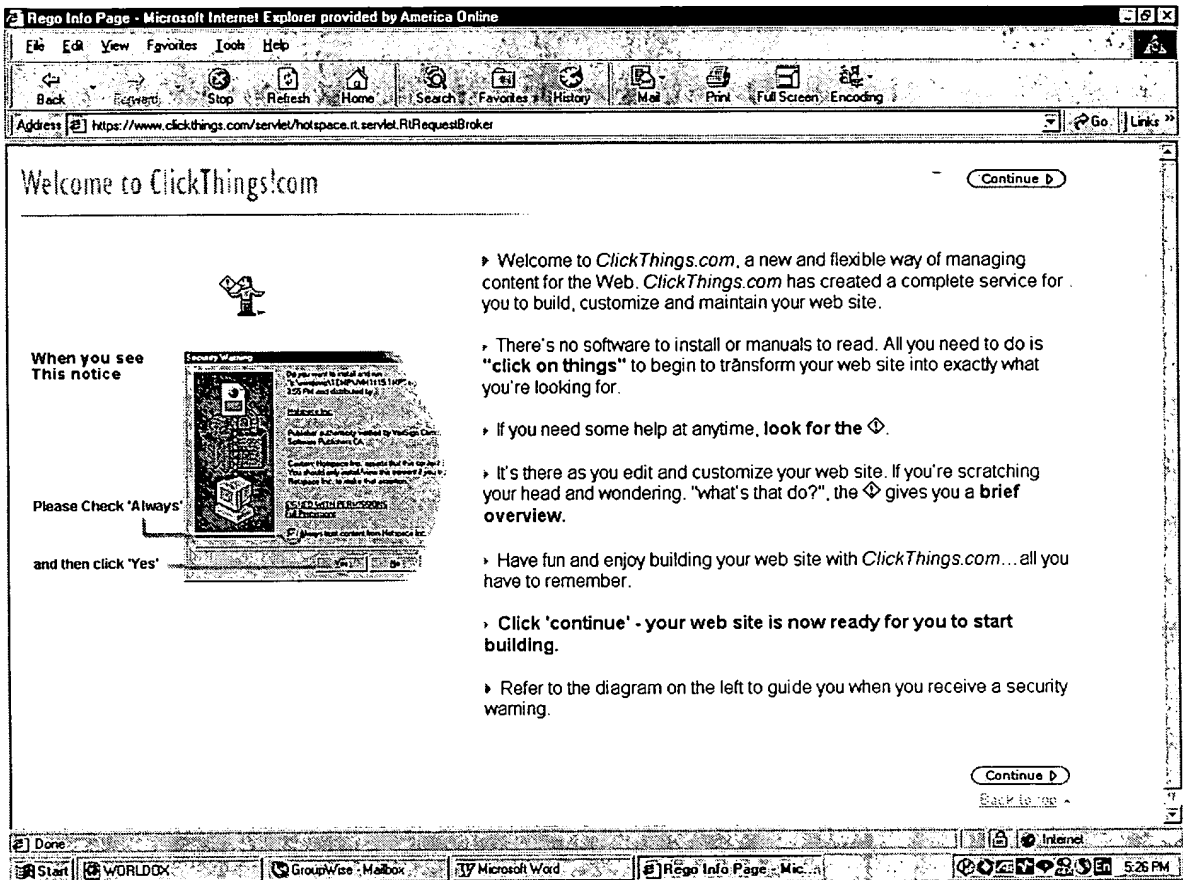


FIGURE 47C

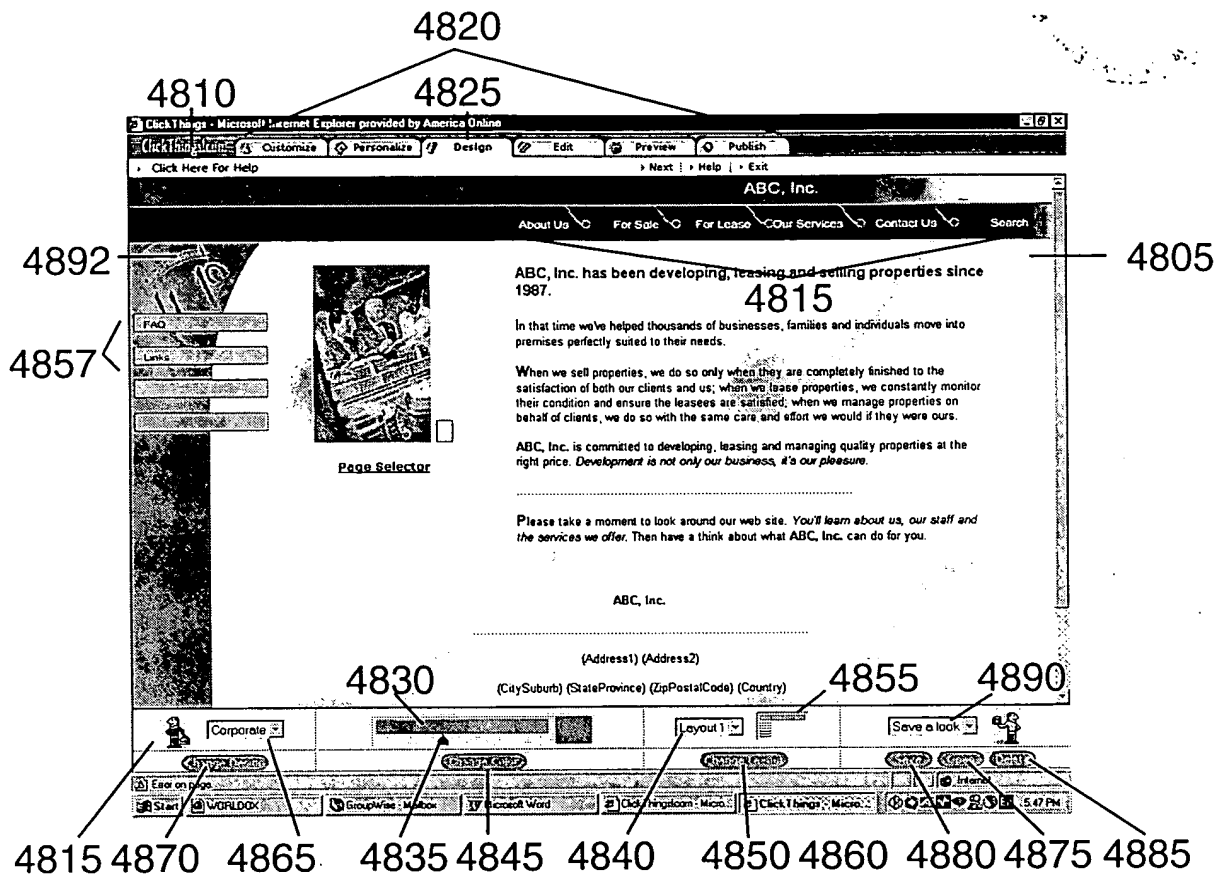
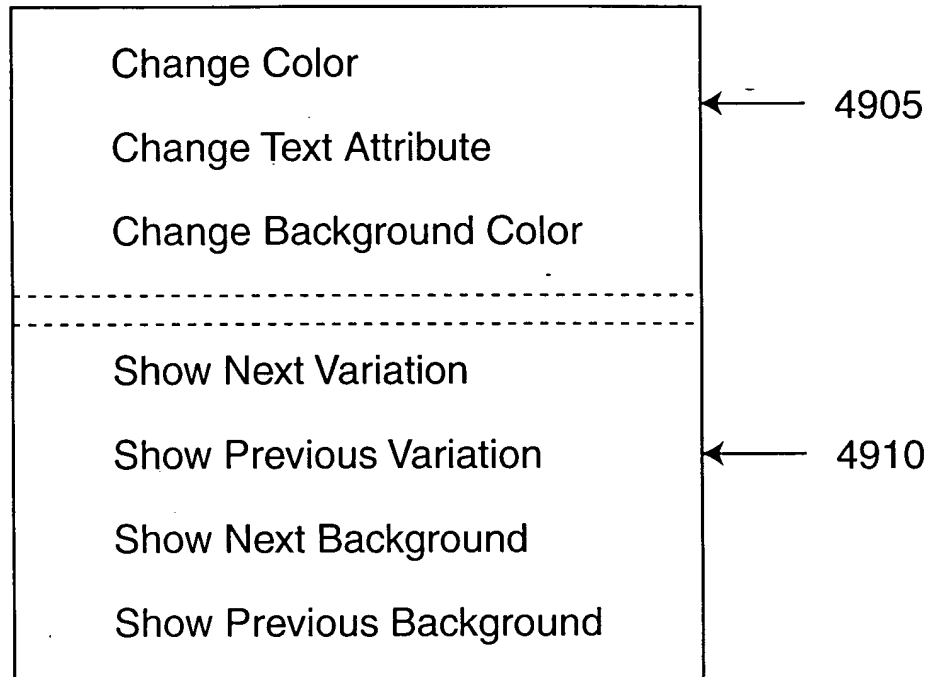
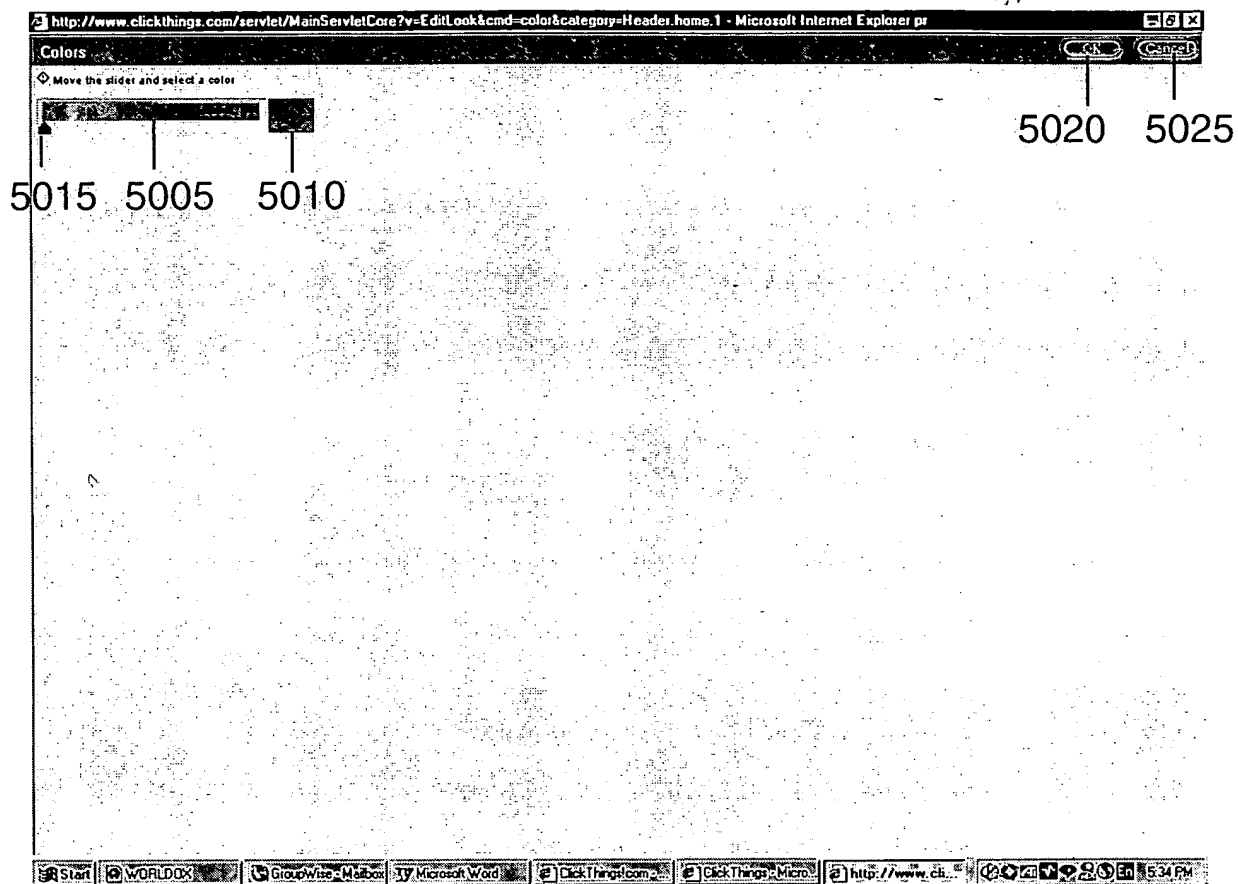


FIGURE 48



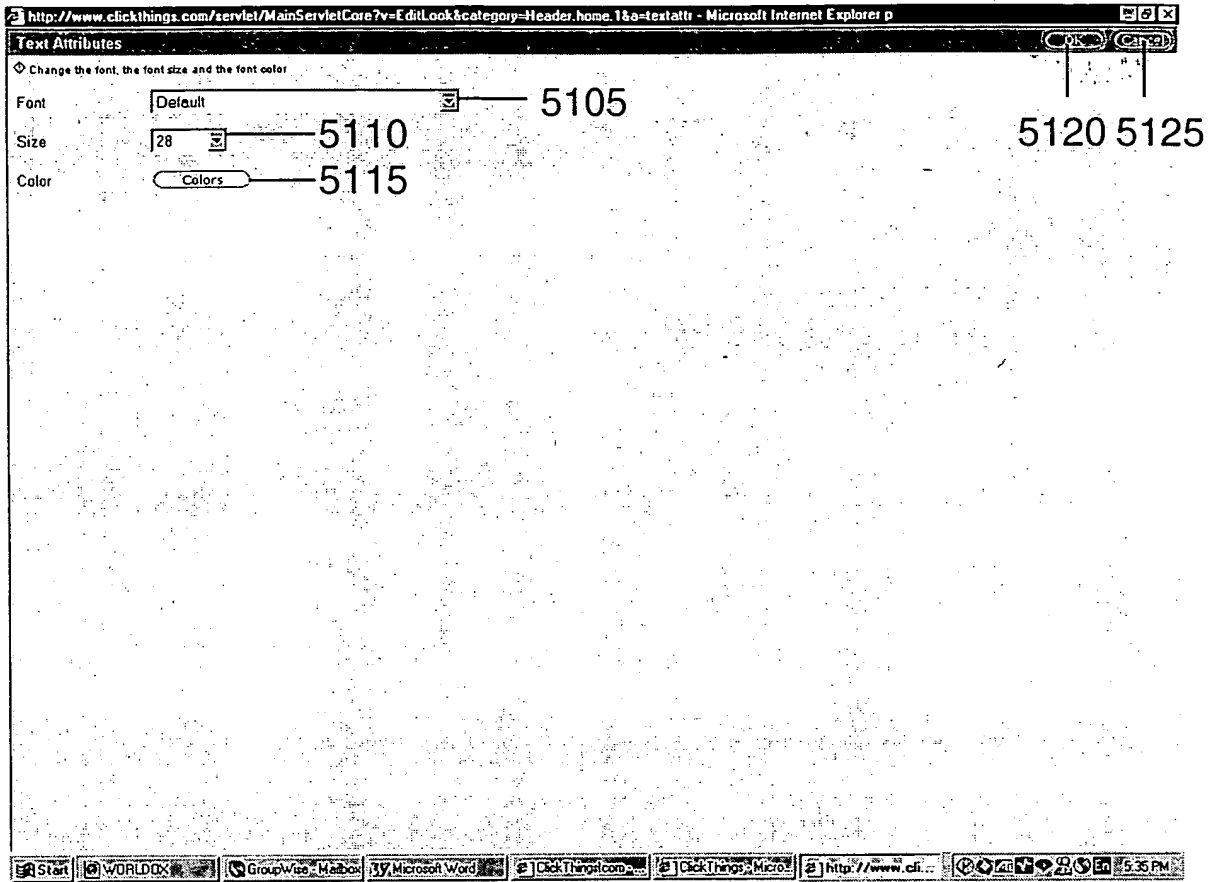
4900

FIGURE 49



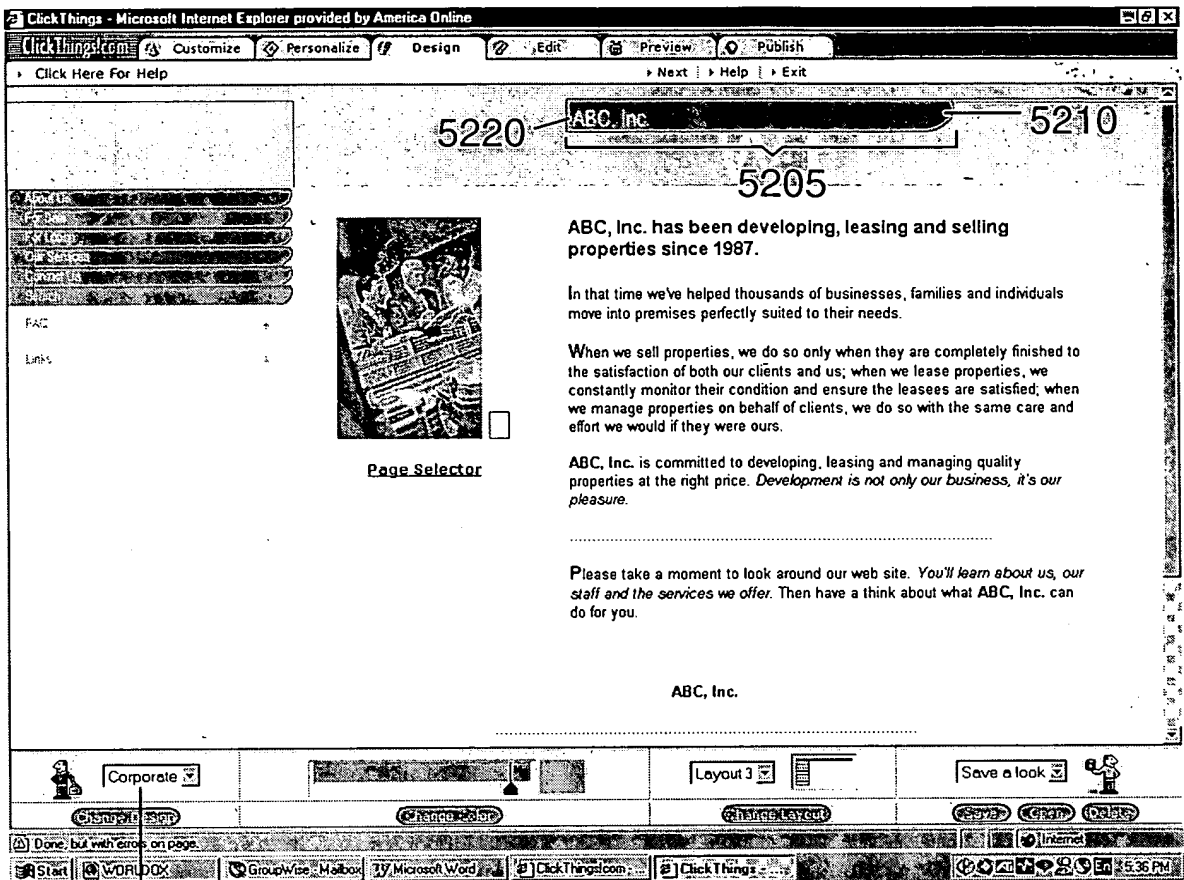
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — 5305

Home Page

What year was your company established? 1987

What are your office hours? Monday to Saturday 8:30 am - 6:30 p

What is your timezone? Pacific Standard Time

Do you want to sell products from your Web site? Yes ☐ No ☒

About Us Page

Do you want to detail your qualifications? Yes ☐ No ☒

Do you wish to list your association memberships? Yes ☐ No ☒

Do you specialize in a particular industry or sector? Yes ☐ No ☒

Do you want to publish a mission statement? Yes ☐ No ☒ — 5328

Do you want to give details of some of your employees? Yes ☐ No ☒

Do you want a staff directory? Yes ☐ No ☒

Do you want to list your company's locations? Yes ☐ No ☒

Do you want to advertise employment opportunities? Yes ☐ No ☒

Do you want to display properties for sale? Yes ☐ No ☒

Do you want to list the residential properties you have for sale? Yes ☐ No ☒

Do you want to detail residential properties you have for sale? Yes ☐ No ☒

Done Internet

Start WORLDGX GroupWise Mailbox Microsoft Word ClickThings.com - Micro... ClickThings - Micro... 5:48 PM

5300

FIGURE 53

5408

5407

ClickThru go - Microsoft Internet Explorer provided by America Online

ClickThru go.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name ABC, Inc.

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country United States

Click "Save" when you are done

5405

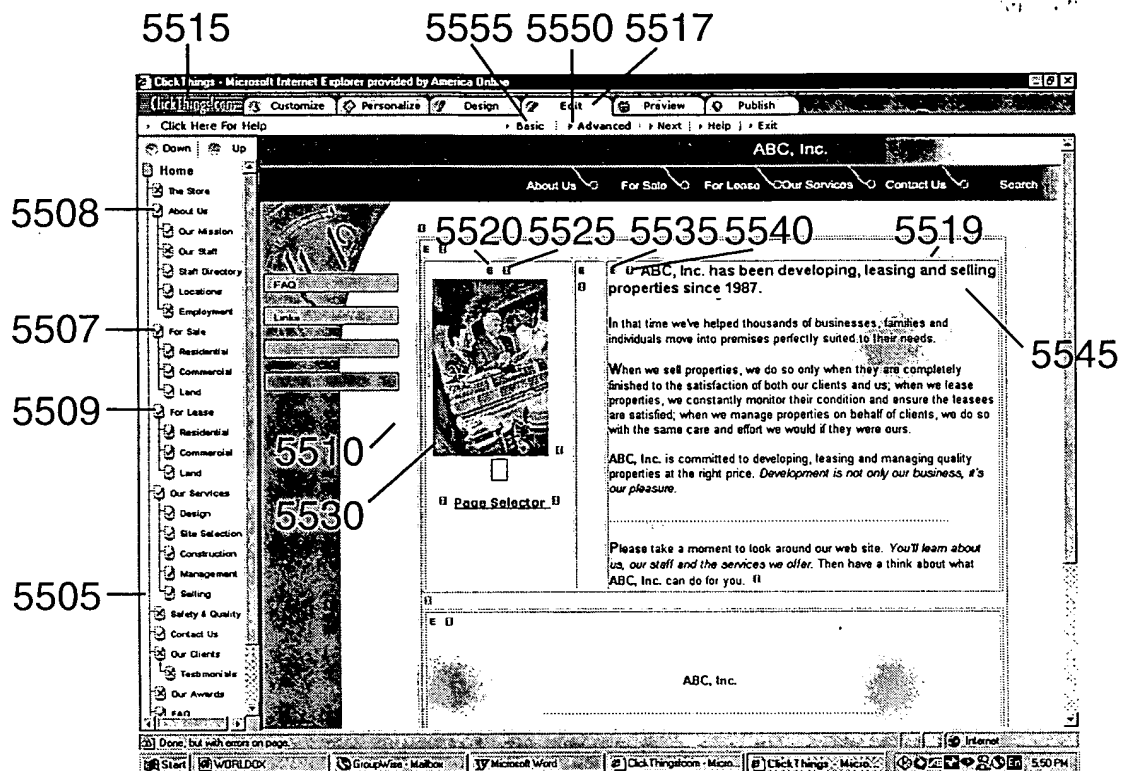
5410

Done

Start WORLDLOCK GroupWise - Mailbox 17 Microsoft Word ClickThru go.com - News ClickThru go.com - Micro Internet 5:49 PM

5400

FIGURE 54



5500

FIGURE 55A

5555

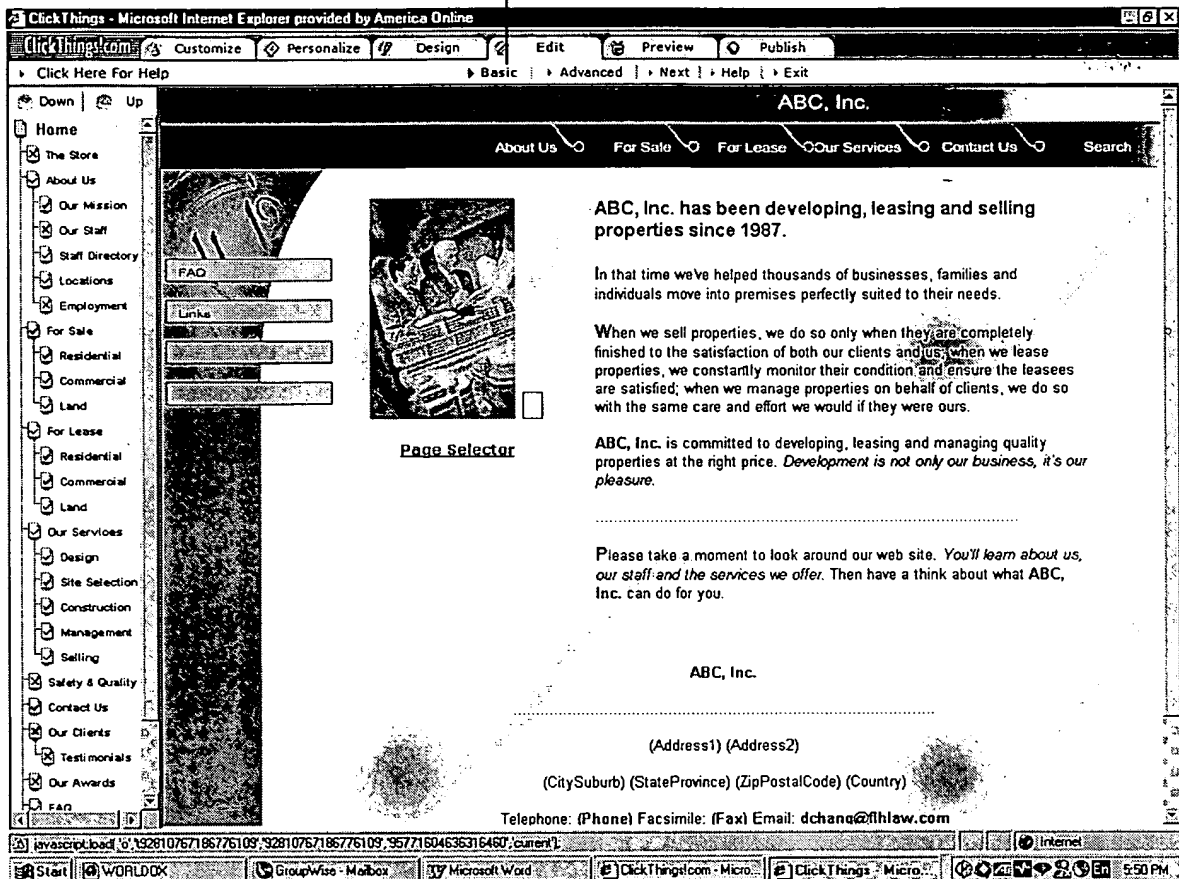
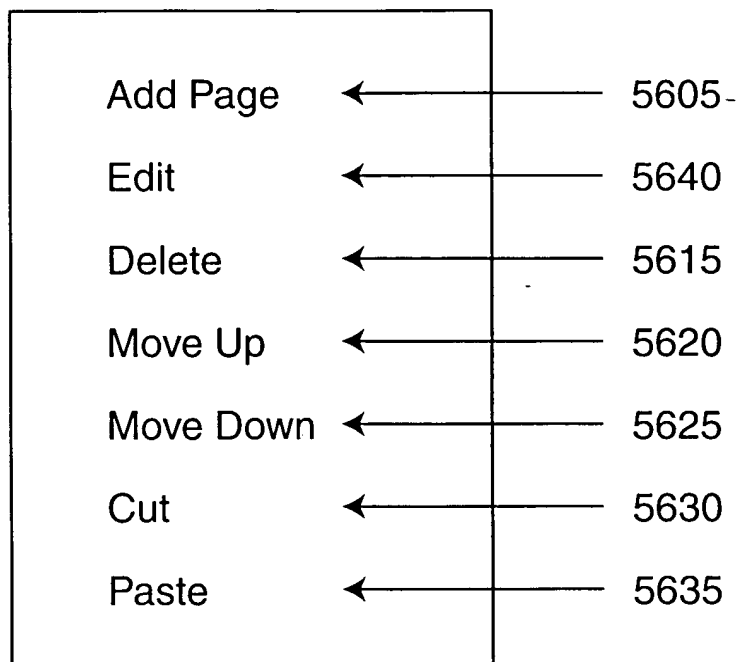
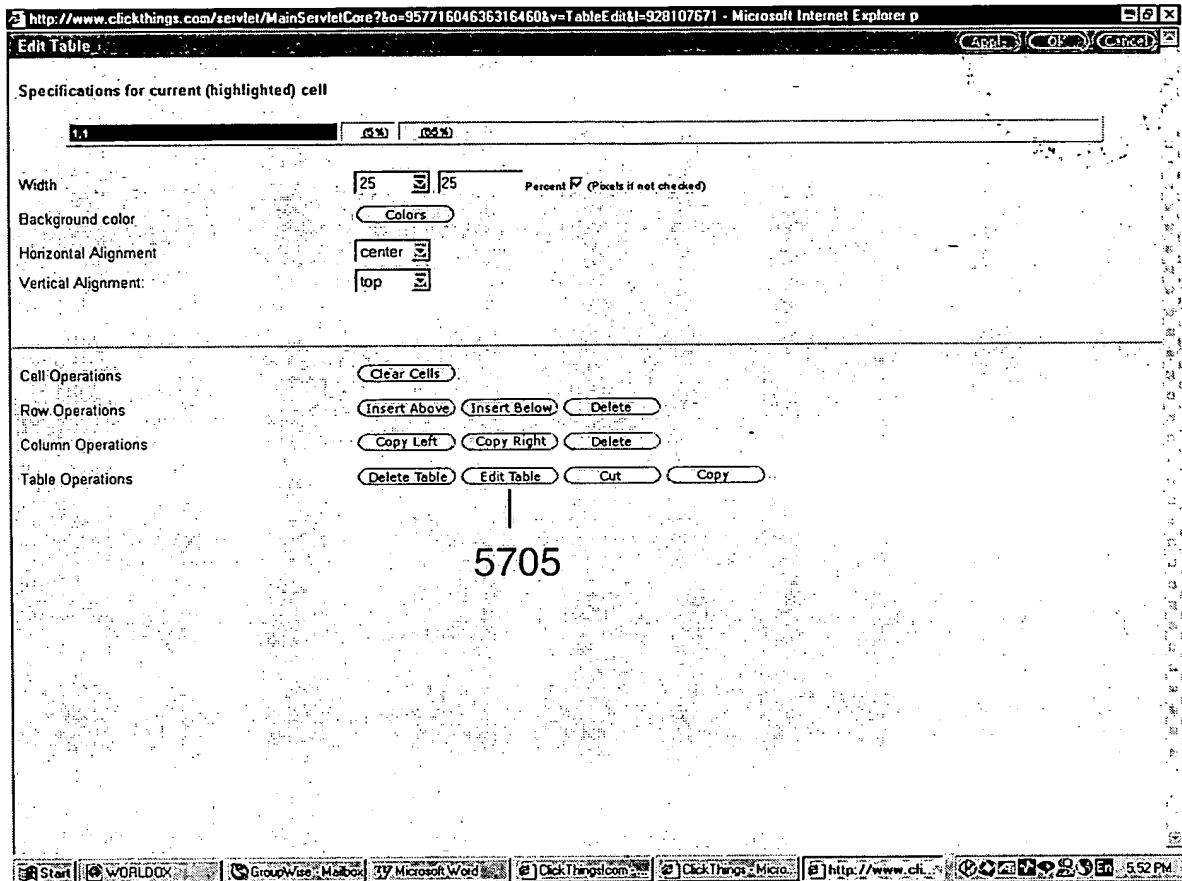


FIGURE 55B



5600

FIGURE 56



5700

FIGURE 57

http://www.clickthings.com/servlet/MainServletCore?v=EditComponent&o=95771604636316460&vc=EditP - Microsoft Internet Explorer p

Table Options

Horizontal Alignment:

Width: Percent ☒ (Pixels if not checked)

Height: Percentage ☐ (Pixels if not checked)

Background color:

Border On: ☐

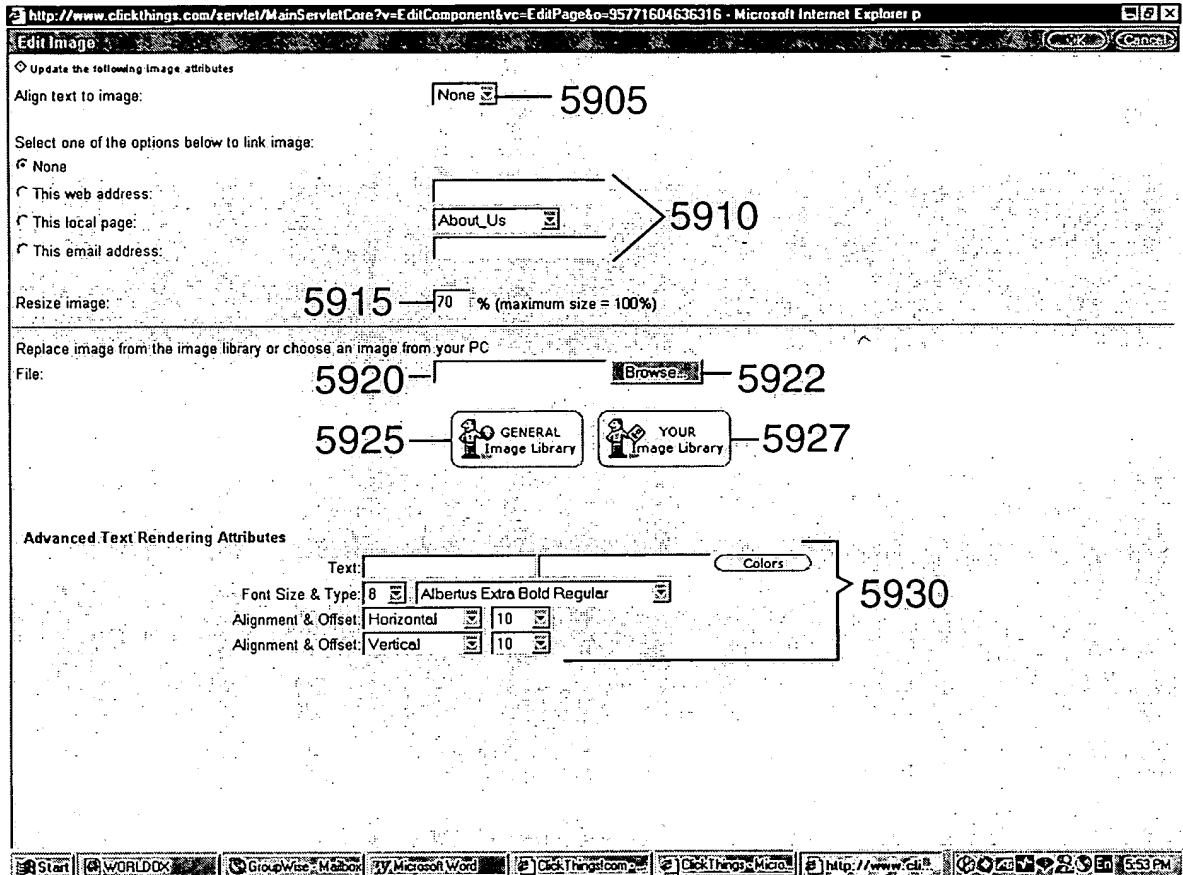
Cell Spacing: (in Pixels)

Cell Padding: (in Pixels)

Start | WORLDOK | GroupWise - Mailbox | Microsoft Word | ClickThings.com | ClickThings - Micro | http://www.clickthings.com | 5:52 PM

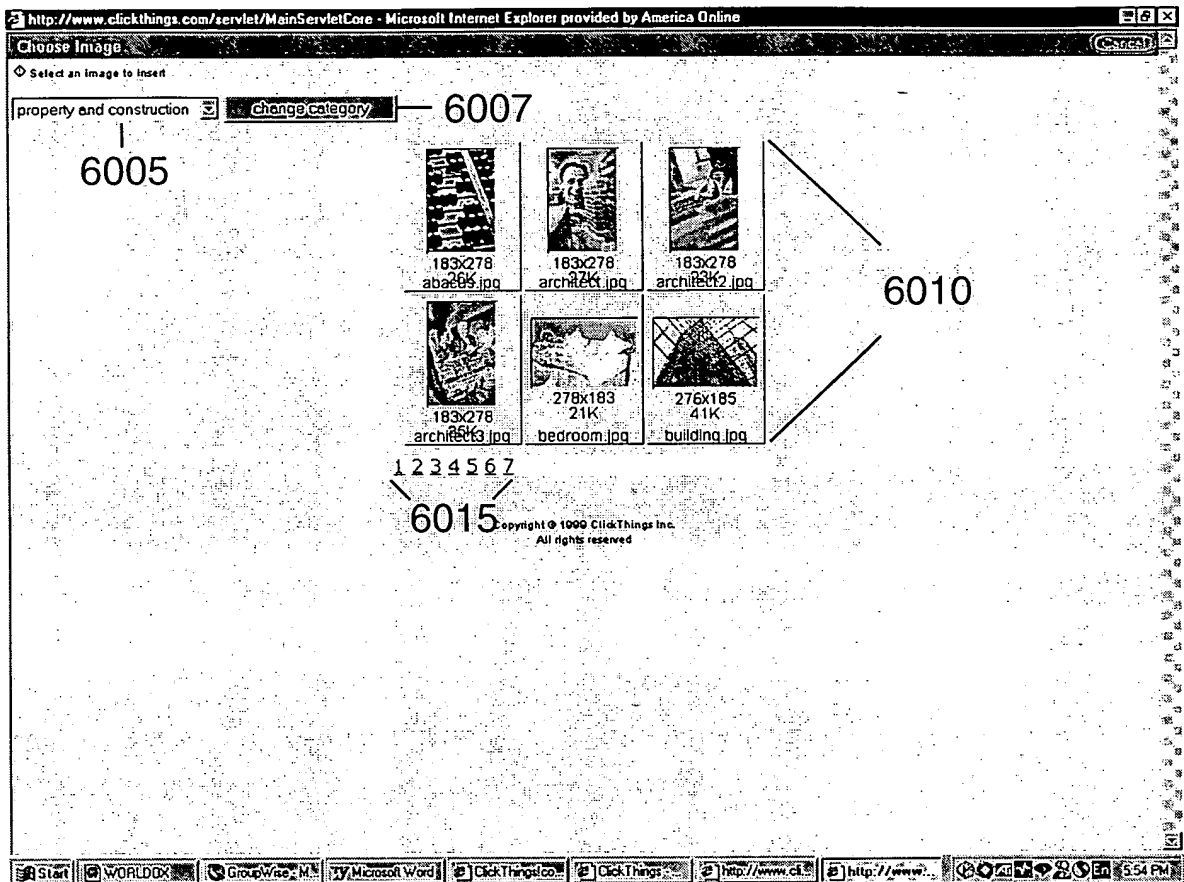
5800

FIGURE 58



5900

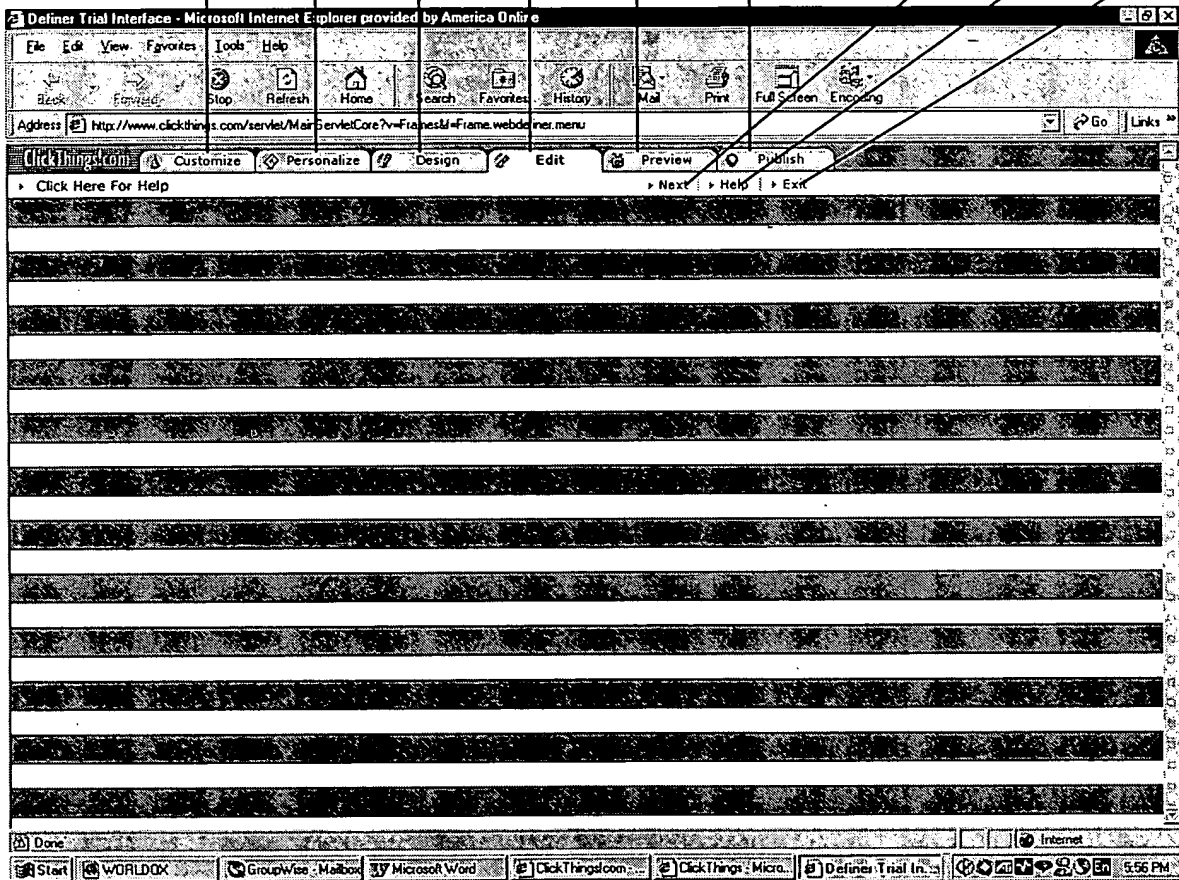
FIGURE 59



6000

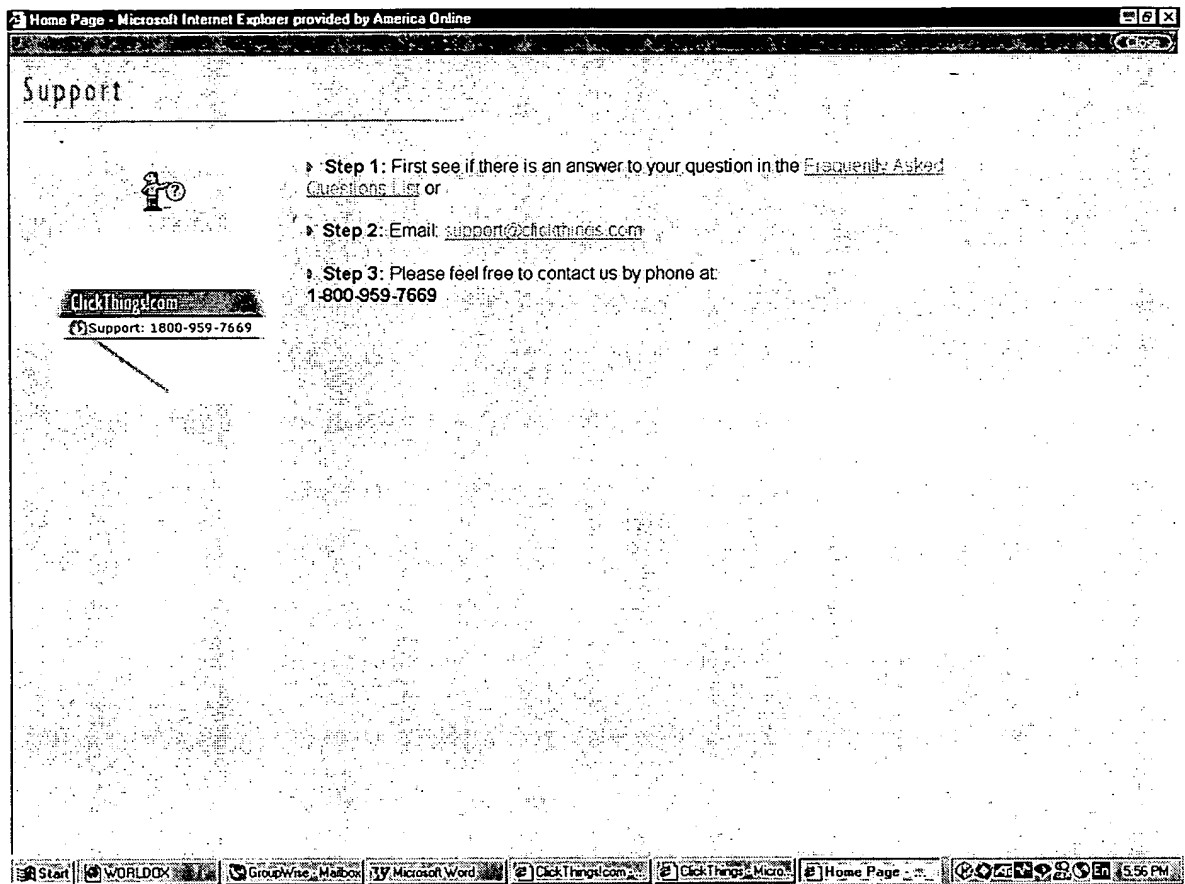
FIGURE 60

6105 6110 6115 6120 6125 6130 6135 6140 6145



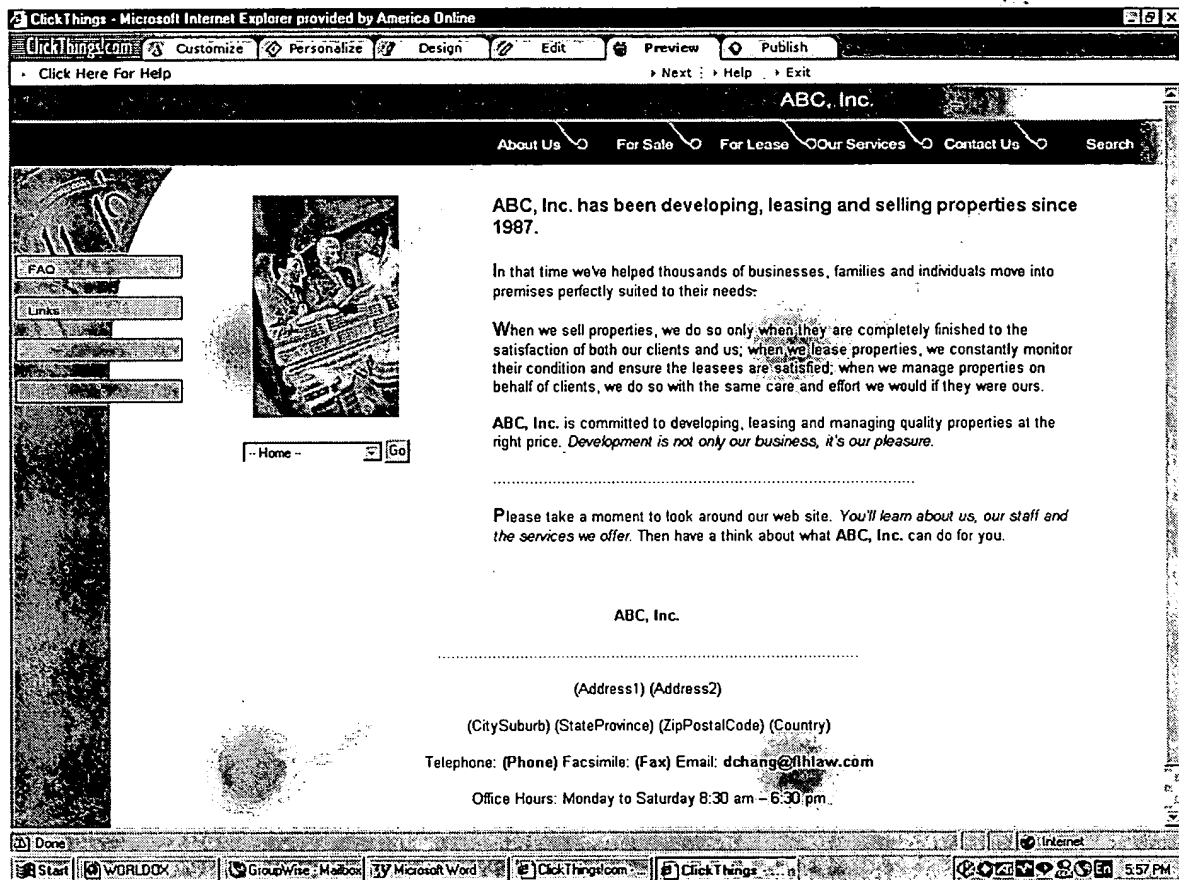
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspace.it.servlet.RtfRequestBroker Go Links

Publish Your Website

Publishing Tips

- Please complete all of the information
- Once you have published, you will receive an email confirming your:
- User name
- Web site address
- When you have completed publishing your Web site you can maintain and update your site via the ClickThings.com Member Control Console.

Just a few more details needed to publish your Web site

Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

Personal Information

First Name

Last Name

Email Address

Company Information

Company Name

Phone

Fax (optional)

Address

City

State

Zip / Post Code

Done

Start WORLDQX GroupWise - Mailbox Microsoft Word ClickThings.com ClickThings - Micro ClickThings.co Internet 5:58 PM

FIGURE 64A

ClickThings!com - Publishing your Web site - Microsoft Internet Explorer provided by America Online


File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/htspace.it.servlet.RtfRequestBroker

Country United States

→ Sponsors make it possible for you to receive your professional Website solution for free.
Where did you hear about the ClickThings Website offer?
The name of the sponsor you select here will appear in a banner at the bottom of your Web site.



If you accept the default your site will help the fight against Cystic Fibrosis and be supported by ClickThings and the Boomer Esiason Foundation - BEF

Default

→ Choose Your Web Address
Enter your preferred address for your Web site. This is the address
6410 www. .ckl .com

→ Terms and Conditions
Please read terms carefully

Service Agreement
This Service Agreement ("Agreement") is the entire agreement between you and

6415 — Yes, I have read and agree to the Terms and Conditions

→ Finished! Click on OK →

6420 6425

©1999 ClickThings!com

Done Internet

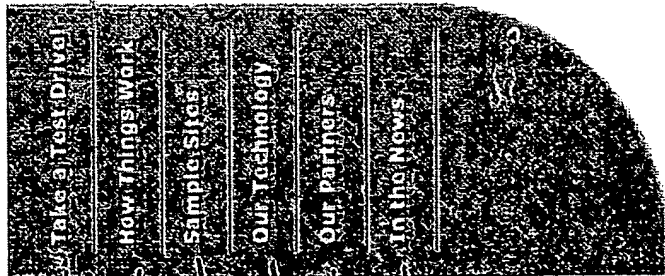
Start WORLDQX GroupWise Mailbox Microsoft Word ClickThings!com ClickThings! Micro... ClickThings!co...

5:58 PM

300

FIGURE 64B

ClickThings!com



6505
6507
6510
6512
6515
6517

Back to Home

About ClickThings! Sponsor Information Contact Us FAQs Jobs

6520

START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail:

(optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

Start Demo!

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Fig. 6522



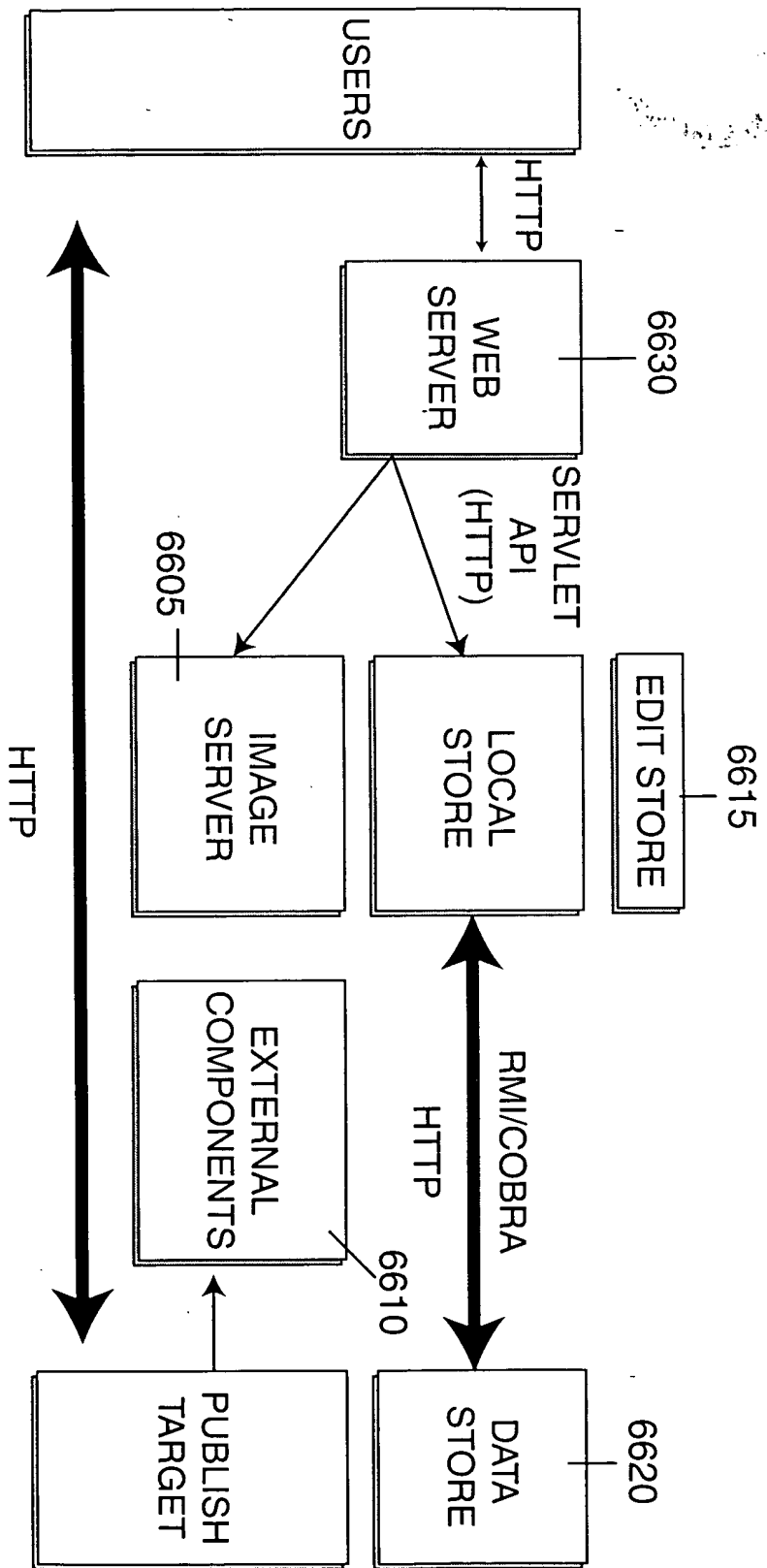


FIGURE 66

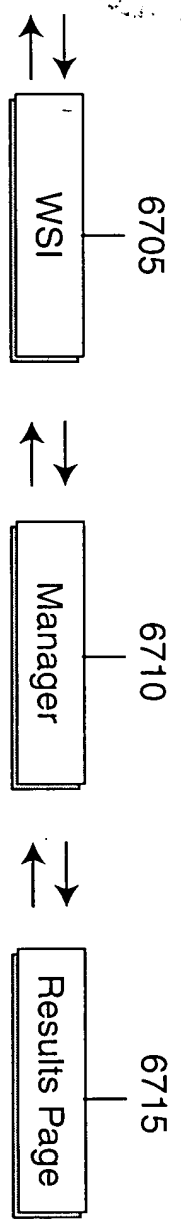


FIGURE 67A

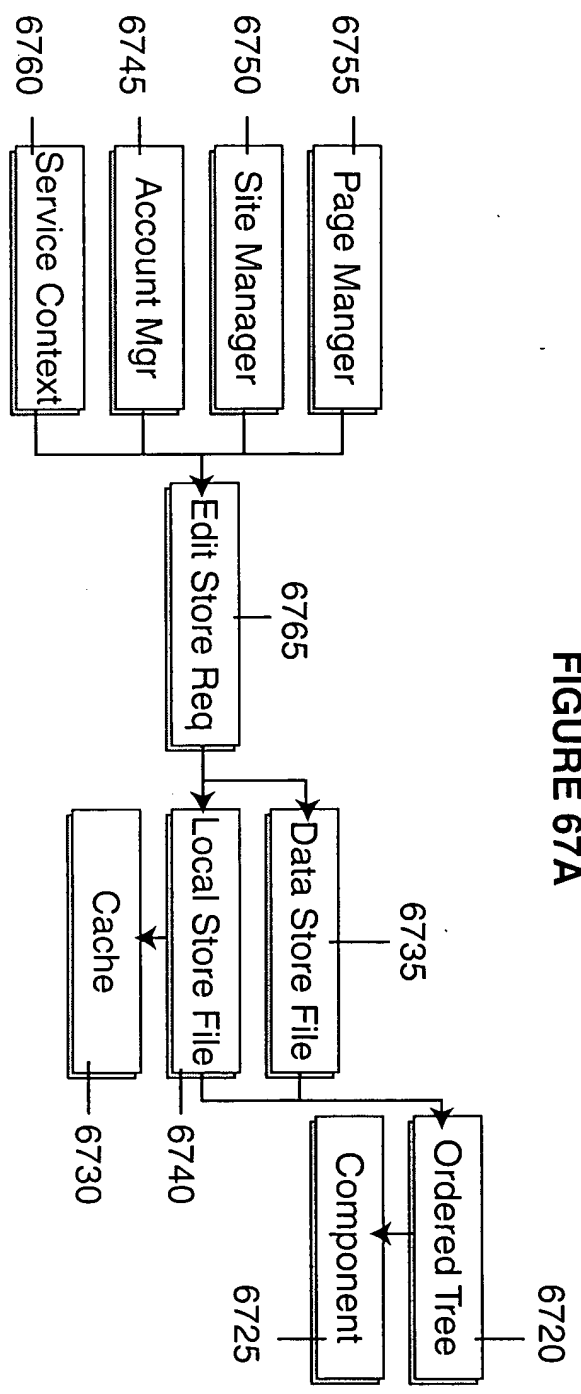


FIGURE 67B

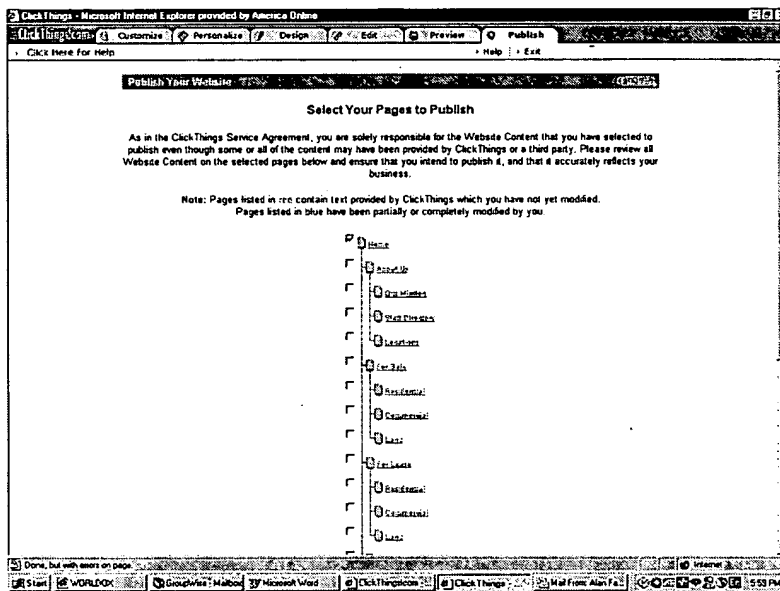


FIGURE 68

Process for gathering and validating referrals phase 1

Page 1

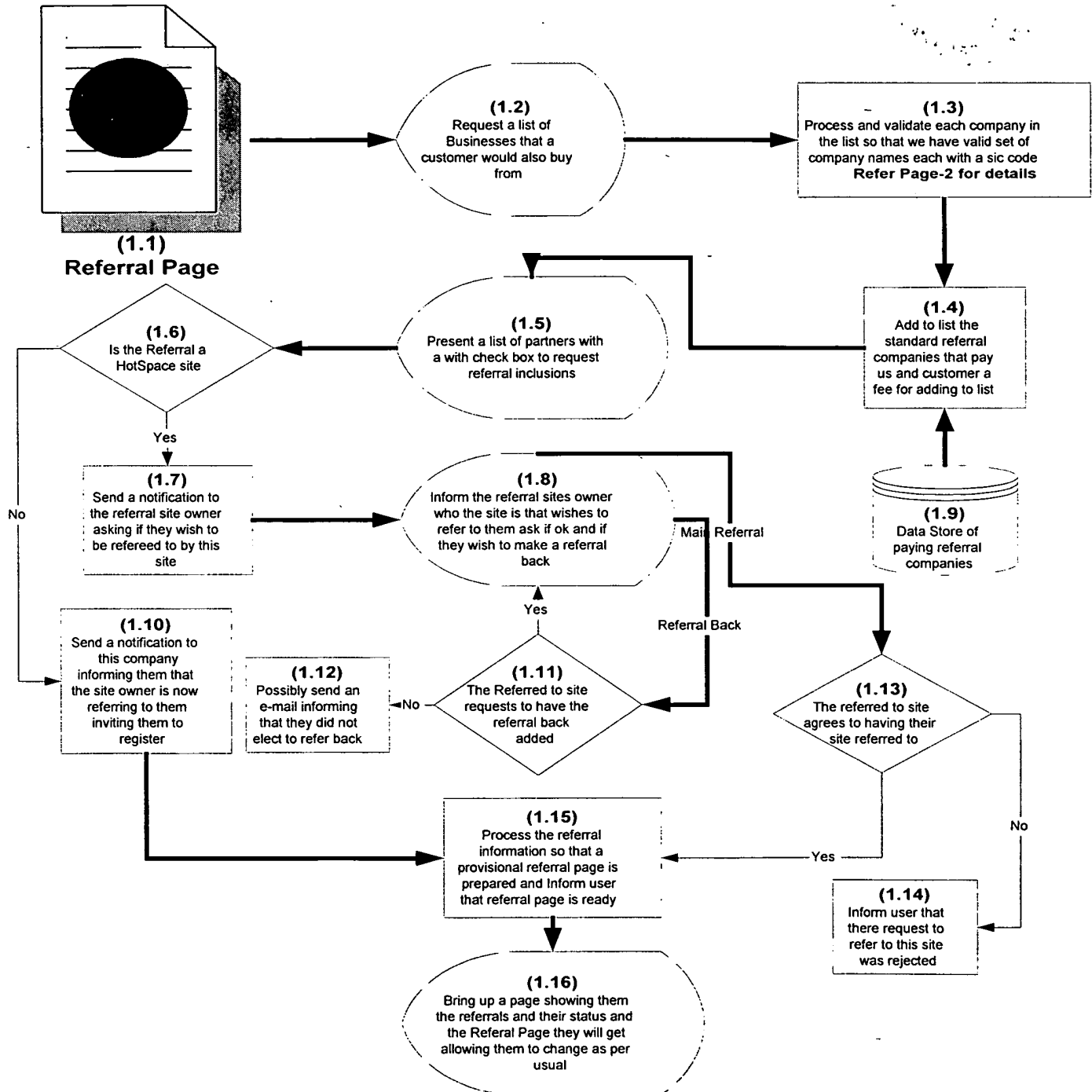
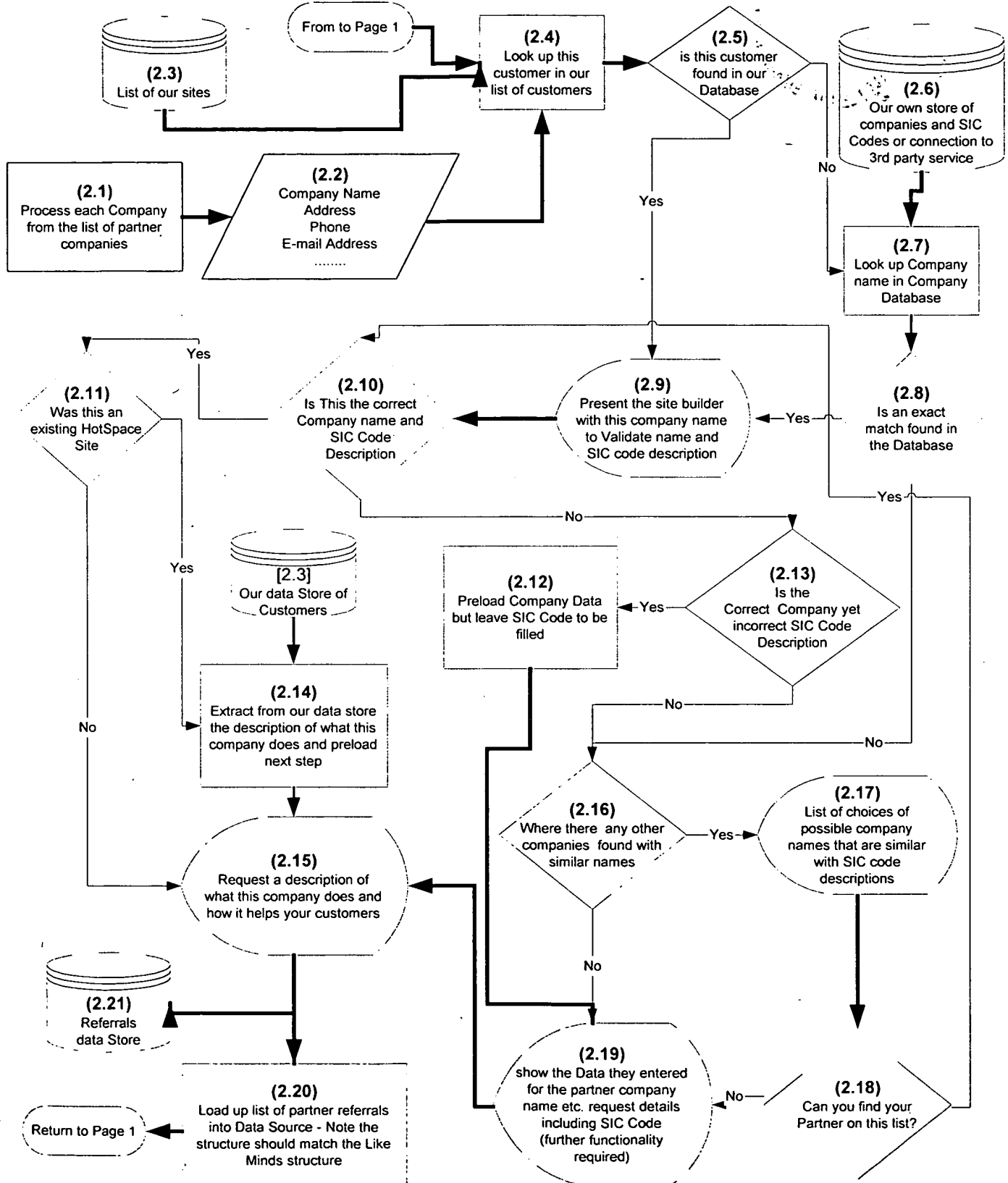


FIG. 69A

Referral System Page 2

Validating the referrals from a site builder



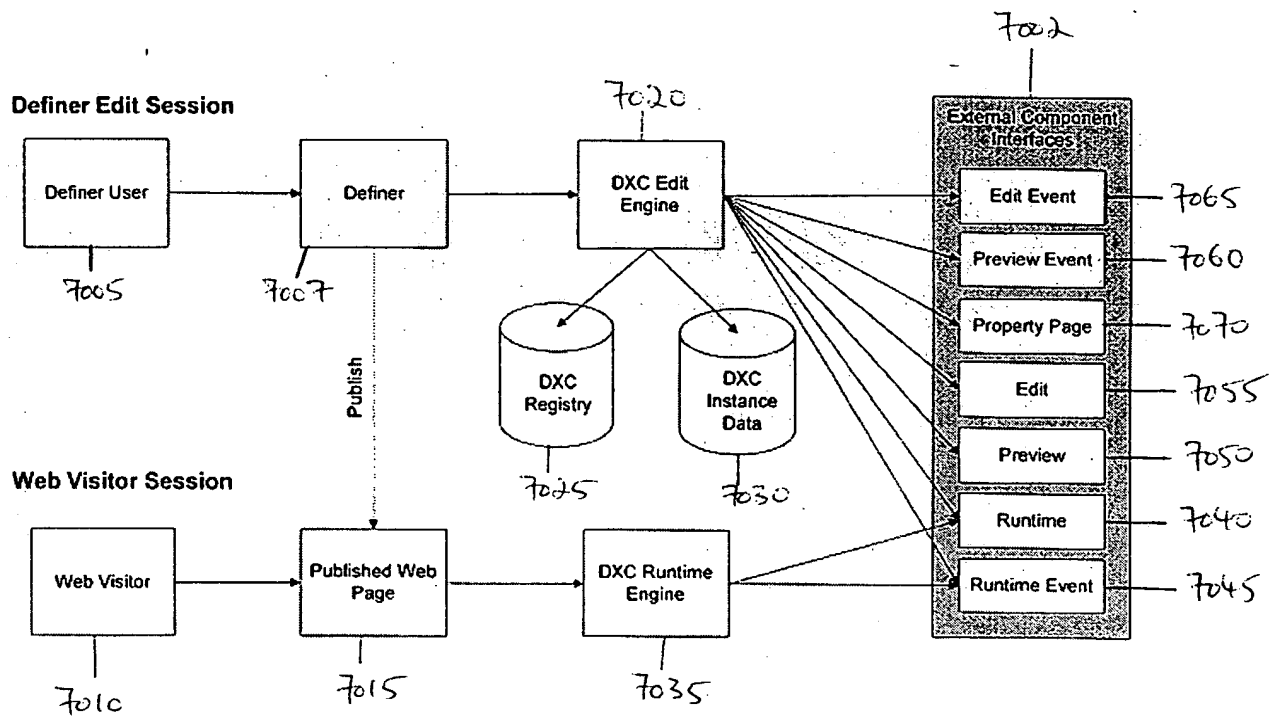


FIGURE 70

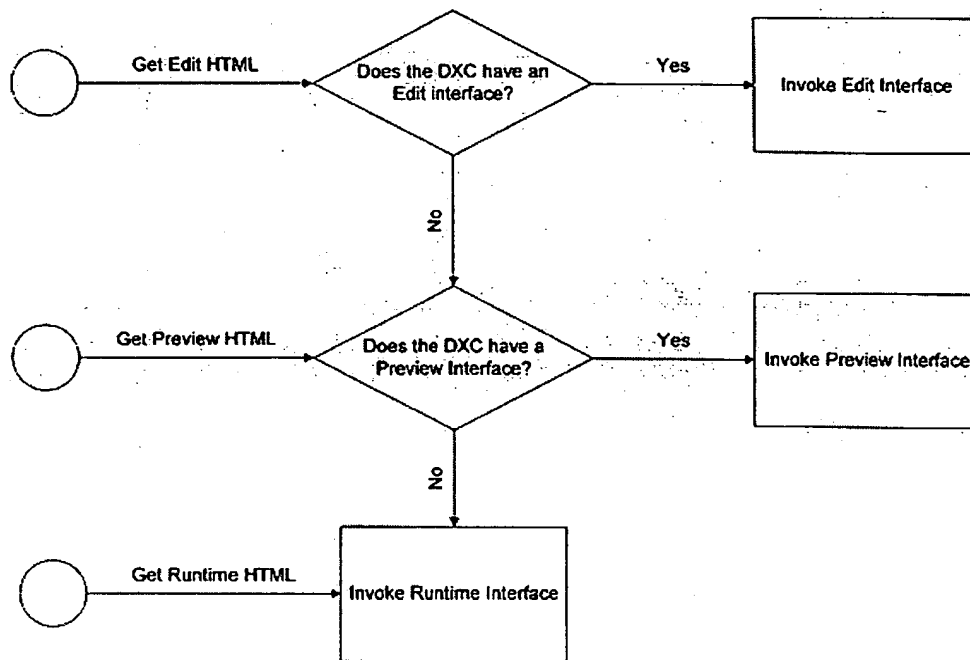


FIGURE 71

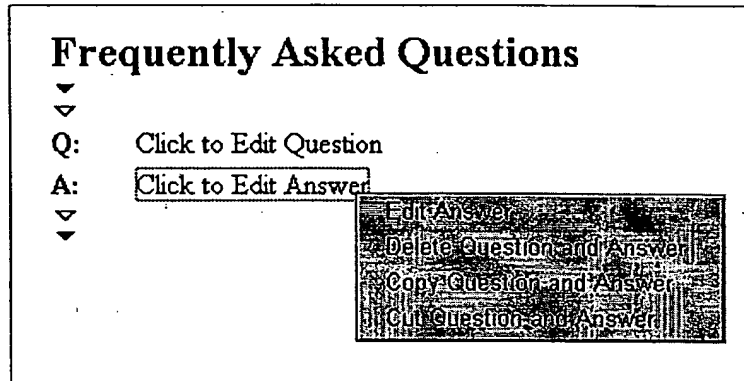


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

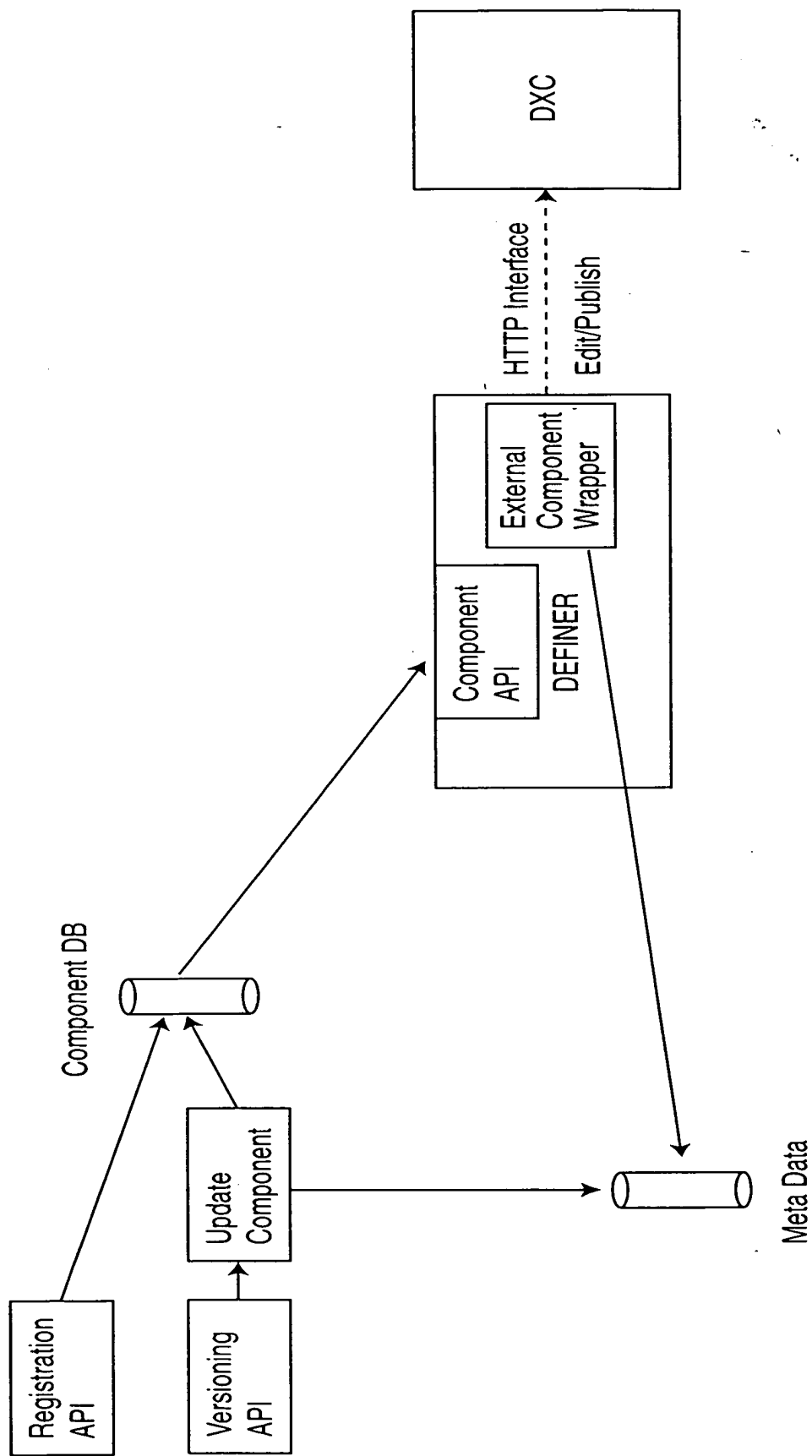
FIGURE 73

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCTextEdit_{%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

FIGURE 74

```
<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"%id"}("pop1", "Option 1", "javascript:DXCCallback_{"%id"}('Pop1.Option1')");
DXCSetMenuItem_{"%id"}("pop1", "Option 2", "javascript:DXCCallback_{"%id"}('Pop1.Option2')");
DXCSetMenuItem_{"%id"}("pop1", "Option 3", "javascript:DXCCallback_{"%id"}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"%id"}('pop1')">Click here for menu</a>
</BODY>
</HTML>
```

FIGURE 75



DXC Interaction at edit time

FIGURE 76

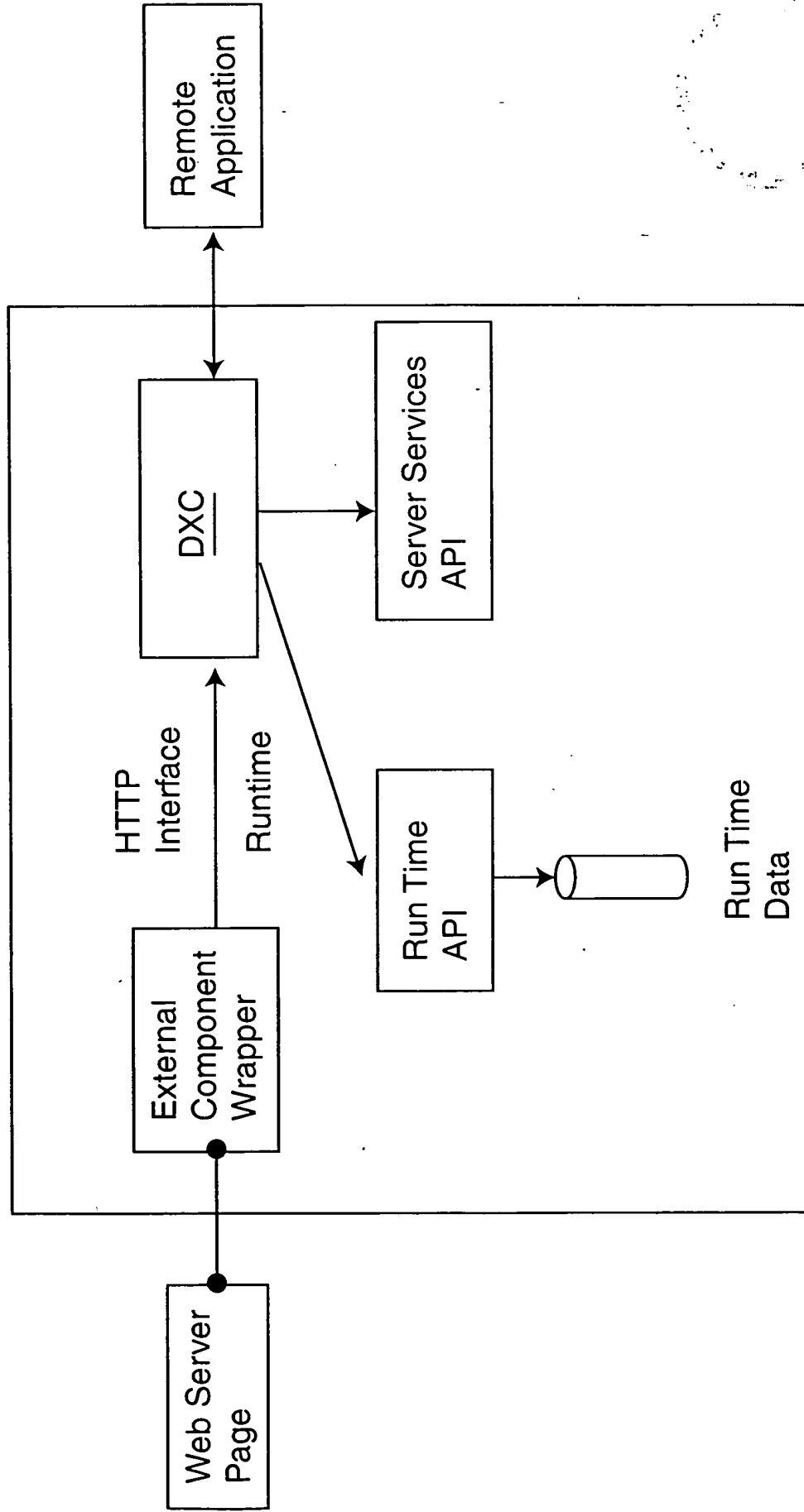


FIGURE 77

Dataflow at runtime

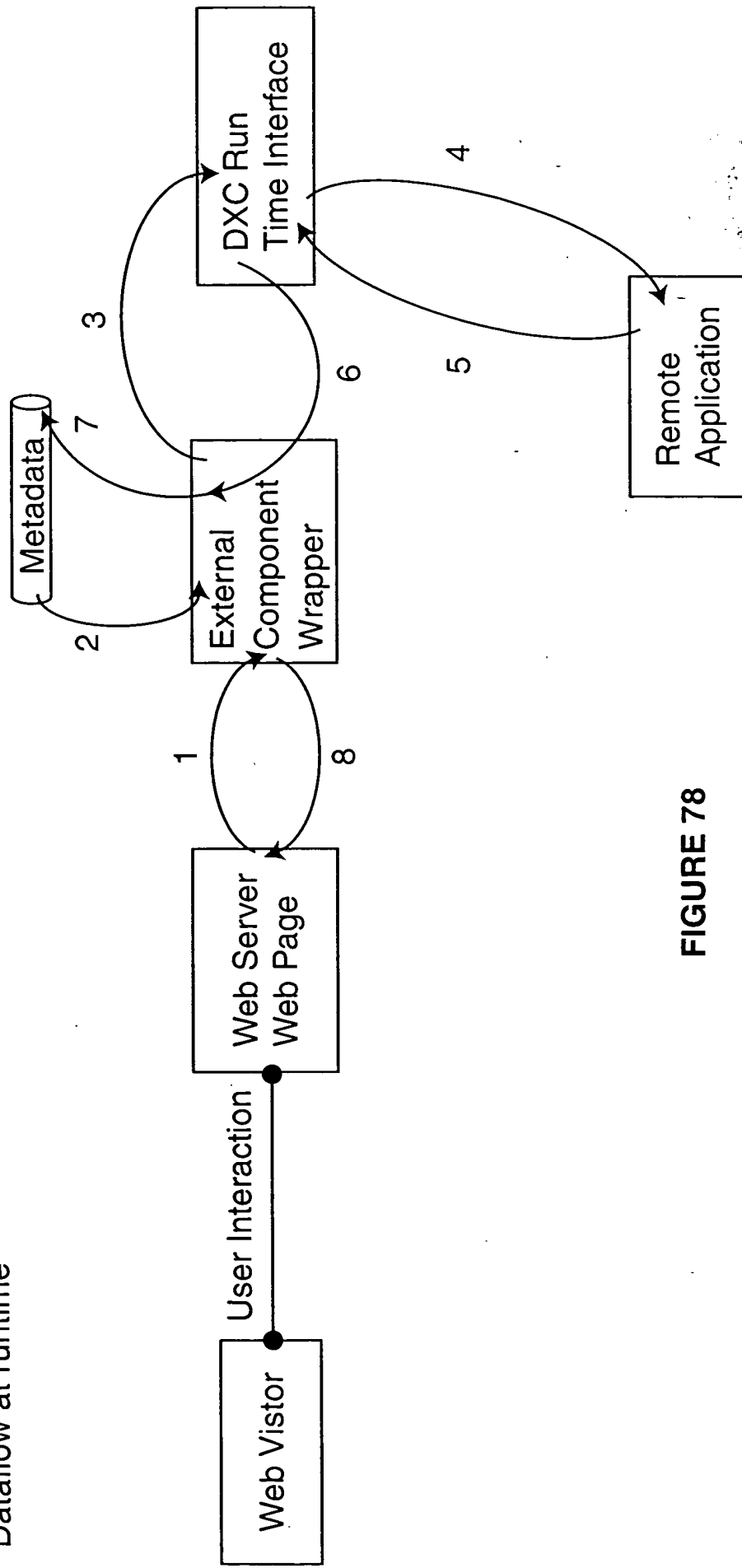


FIGURE 78

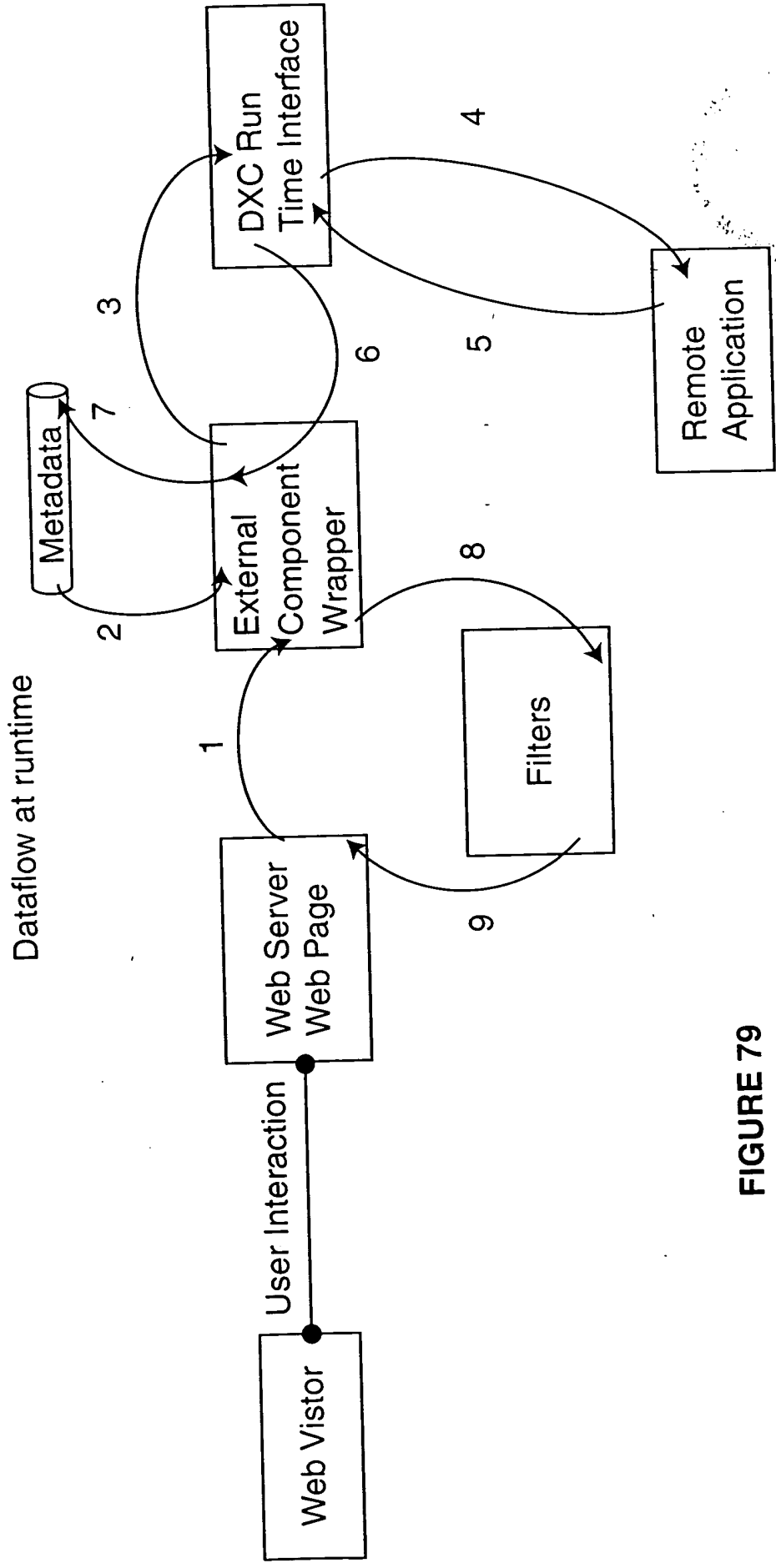


FIGURE 79

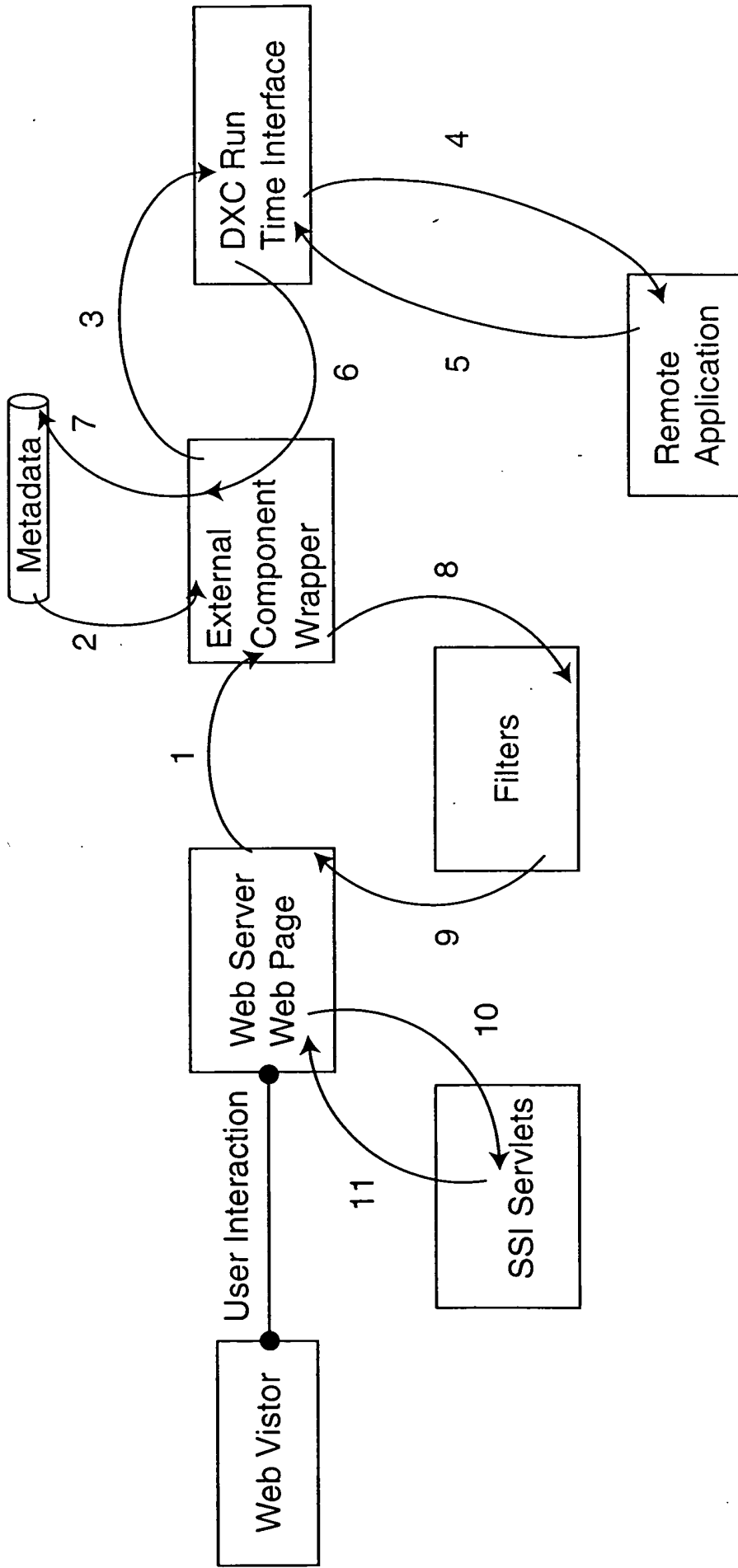


FIGURE 80

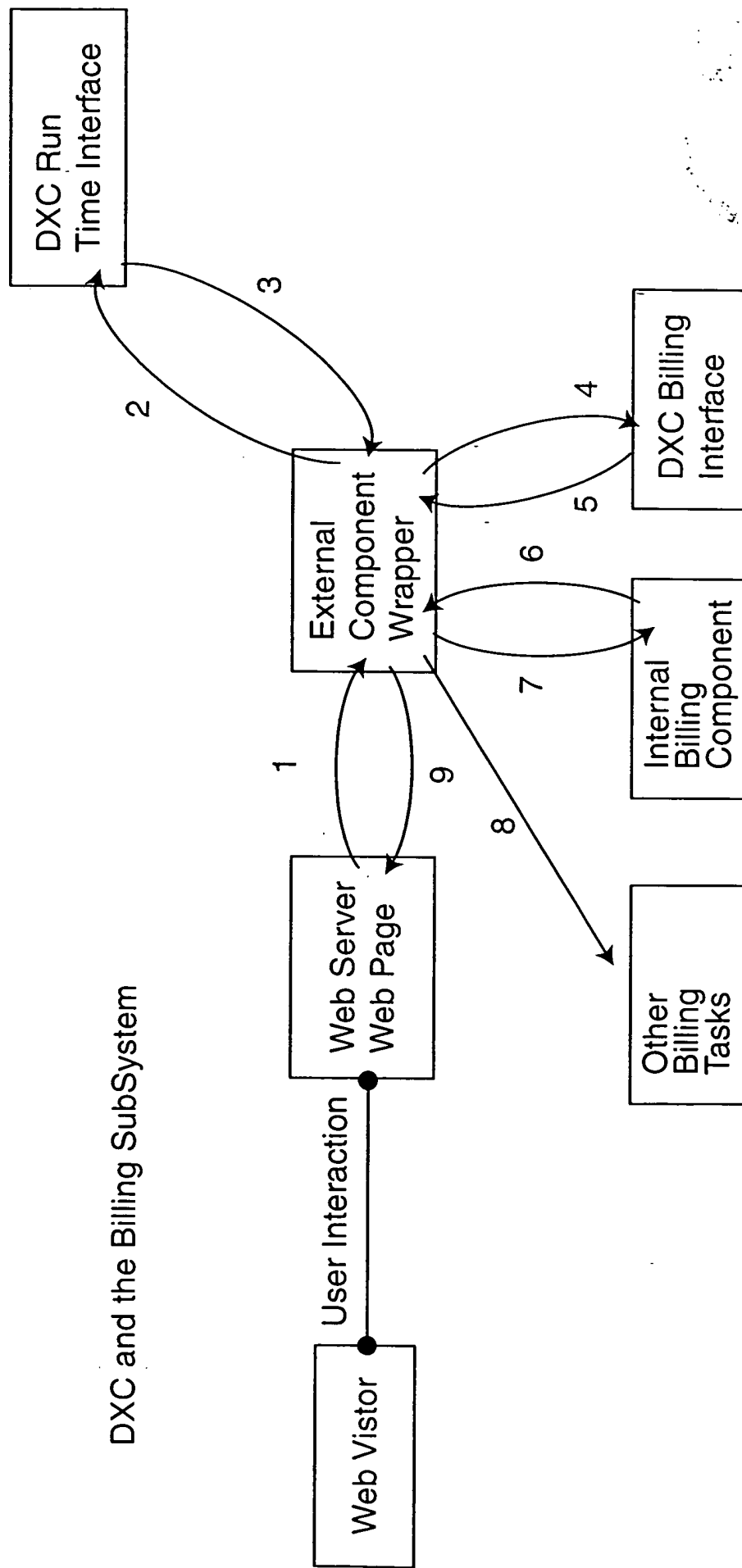


FIGURE 81

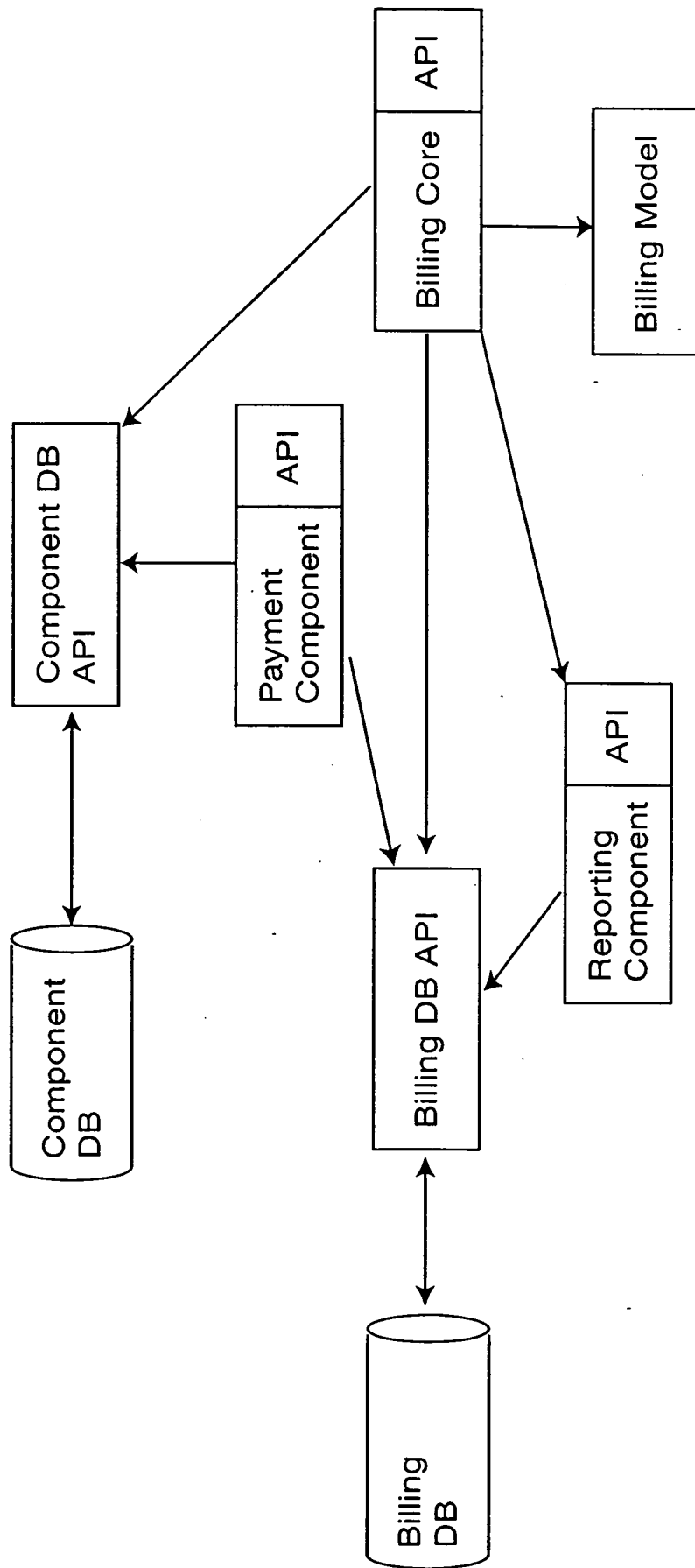


FIGURE 82